



### NEWS RELEASE

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## **BUSINESSEUROPE REACTION TO DATA PROTECTION VOTE: PARLIAMENT MISSES OPPORTUNITY TO SUPPORT DIGITAL ECONOMY**

Reacting to today's European Parliament plenary vote endorsing the LIBE Committee Report on the data protection regulation, BUSINESSSEUROPE Director General Markus J. Beyrer said:

*"The Parliament has missed an opportunity to help reposition the EU as a world leader in the digital economy. The measures proposed would create obstacles for business in embracing the potential of the data-driven economy. Companies need to collect, analyse and transfer data, while citizens must have their privacy safeguarded. But this report does not strike the appropriate balance and will hamper data-driven innovation."*

**ENDS**

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