



26 November 2007

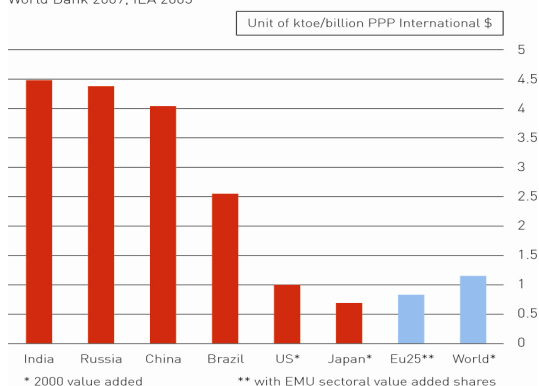
### KEEP INDUSTRIAL BASE IN EUROPE BY USING LESS ENERGY

A new BUSINESSEUROPE publication shows the enormous untapped potential of energy efficiency.

**Chart 5**

Energy consumption per unit of value added - industrial sector

Source: BUSINESSEUROPE calculations based on World Bank 2007, IEA 2005



EU industry is using energy up to five times more productively than industry in the big emerging economies. Many cost-effective solutions, developed by European companies, to reduce energy consumption are already available on the market. Therefore the right framework and positive incentives must be provided to spread these solutions in Europe and in the world.

The EU must therefore strengthen the political weight it assigns to its 20% energy efficiency goal to help meet the other two targets on greenhouse gas reduction and renewable energy in a cost-effective way.

BUSINESSEUROPE President Ernest-Antoine Seillière said: *"In order to foster solutions to reduce energy and greenhouse gas emissions, it is necessary to keep the industrial base in Europe which is where so many cost-effective technologies are invented and developed. This implies avoiding competitive disadvantages in the context of the EU Emission Trading Scheme and of policies to increase the share of renewable energy in the EU."*

#### NOTE TO THE EDITOR

BUSINESSEUROPE – the Confederation of European Business represents more than 20 million small, medium and large companies. Active in European affairs since 1958, BUSINESSEUROPE Members are 39 central industrial and employers' federations from 33 countries, working together to achieve growth and competitiveness in Europe.

For further information, please contact: Maria Fernanda Fau +32(0)2 237.65.62  
[www.businesseurope.eu](http://www.businesseurope.eu)