

Brussels, 14 May 2001

<p style="text-align: center;">UNICE MANIFESTO European industry's views on EU Environmental policy for Sustainable Development</p>
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The President of UNICE, Baron Georges Jacobs, is pleased to invite you to a

PRESS CONFERENCE

With breakfast
on Wednesday 23 May 2001
from 9h00 to 11h00

at UNICE, rue Joseph II, 40, B-1000 Brussels; Room A, 5th floor

As part of European industry's input to future EU Sustainable Development strategy, President Jacobs and Mr Fabrizio d'Adda, Chairman of UNICE Environment Committee, will take this opportunity to present UNICE's manifesto on environmental policy.

European enterprises are strongly committed to the fundamental idea of sustainable development. UNICE is calling now for a genuinely new approach to environmental policy-making. Better integration of economic, social and environmental concerns in environmental policy-making is absolutely necessary to address global challenges such as climate change. Enhanced cooperation is needed between all stakeholders to make progress towards sustainable development.

Mr Jacobs and Mr d'Adda will be pleased to discuss with you policy-making for innovation, impact assessment or multistakeholder partnerships, and the crucial role of EU business competitiveness for promotion of environmental progress.

Please confirm your attendance by returning the reply form by fax to: **02 - 231 1445**, or by contacting Ms Sylvie de Spiegeleer, tel. 02 - 237 6549, **no later than Monday 21 May 2001**.

REPLY FORM

Name:

Publication:

- will attend the press conference
 regrets being unable to attend the press conference