

UNICE

THE VOICE OF BUSINESS IN EUROPE

“Make it simple!”

The 2001 UNICE conference for SMEs

Europe needs more jobs

Entrepreneurs create jobs

*Therefore Europe needs more
entrepreneurs*

Tuesday 29 May 2001

from 10.00 to 18.00

**At the European Parliament
Eastman Building / room 300
Rue Belliard, 135
1000 Brussels**

www.unice.org

Programme at a glance

10.00 Welcome and introduction

- ◆ **Mr Francesco Bellotti**, Administrator of Genta Francesco Sas, Vice-President of CONFINDUSTRIA, Chairman of CONFINDUSTRIA SME Committee and Chairman of UNICE SME working group
- ◆ **Mr Sören Gyll**, Vice-President of UNICE and President of the Confederation of Swedish Enterprise

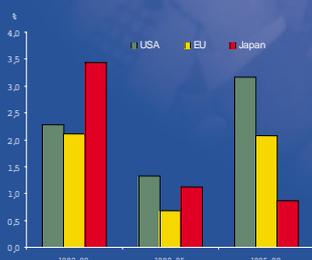
10.30 Keynote address: "After Stockholm, perspectives for a more friendly environment for entrepreneurs in Europe"

- ◆ **Mr Lars Rekke**, Chairman of the Industry/Energy Council, State Secretary, Ministry of Industry, Employment and Communications of Sweden

Session 1

11.00 "Make it simple to compete !"

Annual growth of real GDP per capita since 1980



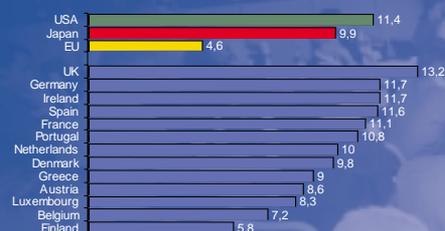
See the **UNICE benchmarking report '2001 "The reNEWed Economy. Business for a Dynamic Europe"** (chart # 1) at www.unice.org

- ◆ **Moderator : Ms Daniela Israelachwili**, Acting Secretary General of UNICE
- ◆ **Mr Pekka Sairanen**, Managing Director of Domus and Chairman of the SME committee of TT
- ◆ **Mr John Mogg**, Director-General of DG-Internal Market, European Commission
- ◆ **Dr. Arend Oetker**, President of Dr. Arend Oetker Holding GmbH & Co, Chairman of the SME committee of BDI and Member of the Presidential Board of BDA
- ◆ **Mr Paul Rübzig**, MEP and Chairman of the SME Union of the EPP
- ◆ **Time for debate with the audience**

Session 2

12.00 "Make it simple to start up new entrepreneurial ventures !"

Rate of New Company Formation



See the **UNICE benchmarking report '1999 "Fostering Entrepreneurship in Europe"** (chart # 5)

- ◆ **Moderator : Mr Guy Zarzavadjian**, Managing Director 3i Benelux
- ◆ **Mr Jérôme Giacomoni**, CEO of Aéroophile SA
- ◆ **Mr Hans-Werner Müller**, Secretary General of UEAPME
- ◆ **Dr Karl von Wogau**, MEP and Member of the Economic and Monetary Affairs Committee
- ◆ **Mr Luc Clarys**, CEO of Clama Mattress Ticking and Chairman of FEB-VBO SME Committee
- ◆ **Time for debate with the audience**

13.00 Lunch break, in the salons of the EP Members' restaurant

- ◆ **Mr Francesco Bellotti**, Administrator of Genta Francesco Sas, Vice-President of CONFINDUSTRIA, Chairman of CONFINDUSTRIA SME Committee and Chairman of UNICE SME working group
- ◆ **Mr Ingo Friedrich**, Vice-President of the European Parliament

Official presentation of the 2001 edition of Europe's 500, top 500 fastest growing companies in Europe

- ◆ **Mr Christian Hunt**, Group Managing Director of EMDS group SA, Vice-President of Growth Plus Europe

Session 3

14.30 "Make it simple to employ more people !"

Obstacles to More Flexible Work Organisation



See the **UNICE benchmarking report '2000 "Stimulating creativity and innovation in Europe"** (chart # 28) at www.unice.org

- ◆ **Moderator : Mr Wilfried Beirnaert**, Chairman of the UNICE Social Affairs Committee
- ◆ **Mr Michel Rocard**, MEP and Chairman of the Social Affairs Committee of the European Parliament
- ◆ **Mr Kieran Crowley**, CEO of Rycourt Business Consultants and Chairman of the Irish Small Firm Association (SFA)
- ◆ **Mr Emilio Gabaglio**, Secretary General of ETUC
- ◆ **Mr Mogens Fog**, Chairman of the SME committee of Confederation of Danish Industries
- ◆ **Time for debate with the audience**

Session 4

15.30 "Make it simple to develop a business !"

Taxation on the sale of a business



See the **UNICE benchmarking report '1999 "Fostering Entrepreneurship in Europe"** (chart # 15)

Note :

Following the Speakers' presentations, the moderator will lead debate with the room and give the audience an opportunity to ask questions to the panel, during each of the four sessions.

17.00 Conclusions

- ◆ **Mr Erkki Liikanen**, Member of the European Commission, Enterprise and Information Society
- ◆ **Baron Jacobs**, President of UNICE

18.00 End of conference reception and drink with all participants at the Bar Forum of the European Parliament

The language of the conference will be English with translation into French and German
Proceedings of the debates will be available from 30 May on, at www.unice.org

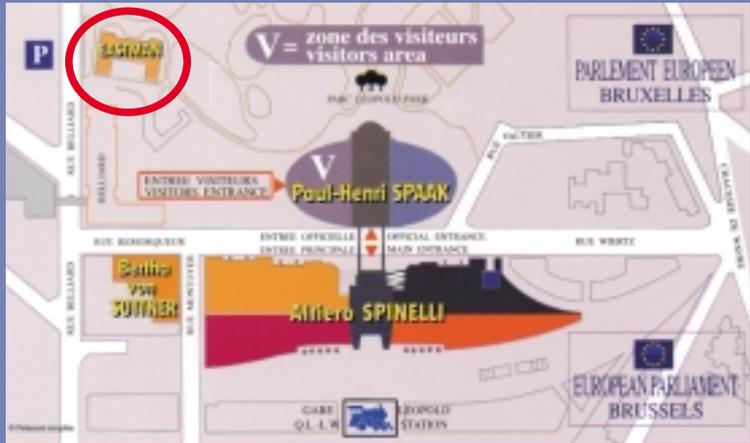
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VENUE



European Parliament-Brussels



ATTENDANCE FORM

Ms, Mr : _____

Title : _____

Company name : _____

Address : _____ City : _____

Postal code : _____ Country : _____

Tel : _____ Fax : _____

E-mail Address : _____

WILL ATTEND the conference Y N the lunch* Y N

* Since the number of seats available for the lunch is limited, they will be allocated on a first come first served basis.

Please return this form to
Fax: +32 (0)2 231 14 45 or E-mail: sme.conference@unice.be

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