

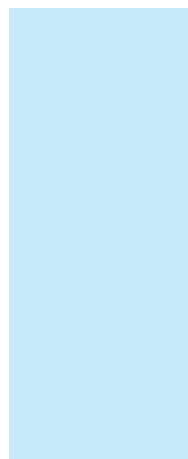
1958

BUSINESSEUROPE

1958 - 2018 **60** YEARS

60

YEARS OF



2018

BUSINESS FOR

EUROPE



Who are we?

BUSINESSEUROPE is the leading advocate for growth and competitiveness at the European level, standing up for companies across the continent and campaigning on the issues that most influence their performance. A recognised social partner, we speak for all-sized enterprises in 34 European countries whose national business federations are our direct members.

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Foreword

The European business community has supported the European integration process from the very start, already during the negotiation process for the Treaties of Rome. Right after these Treaties came into force, the leading business federations of the six initial member states, on 28 February 1958, founded the “Union des Industries de la Communauté Européenne - UNICE” with the aim of accompanying the political process launched by the Treaties of Rome. On 1 March 1958, the first meeting of UNICE (since 2007 BusinessEurope) took place.

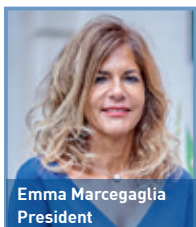
This booklet, which has been produced to commemorate the **60th anniversary of BusinessEurope** (formerly UNICE), outlines the milestones in the history of both BusinessEurope and the European Union. The timeline you will find inside the booklet demonstrates that Europe has been our core business since 1958 and that business often set the pace for further European integration. We called for an Economic and Monetary Union already in 1973 and welcomed the start of the European Monetary System in 1979. We insisted on a genuine internal market in 1984 and very much supported the adoption of the Single European Act two years later.

The Val Duchesse process on European social dialogue in the 1980s finally led to the role of European social partners being enshrined in the Maastricht Treaty in 1992, making BusinessEurope a recognised Social Partner at the European level.

Opening up new markets and promoting free, rules-based trade and multilateralism has always been one of our key objectives. This progress was facilitated by our close cooperation with leading business federations on other continents, such as the U.S. Chamber of Commerce or the Japanese Keidanren.

Europe is one of the best places in which to live, work and do business in the world, and this could not have been achieved without the European Union. Business has a key role to play in making sure that our model will continue to thrive and prevail with the current global competition between different approaches to economic and social development. The European business community embraces its responsibilities towards society as a whole and stands ready to support policy-makers in taking further steps, for instance deepening the European Economic and Monetary Union, to ensure continuous European success.

BusinessEurope and its member federations are committed to contributing positively to a successful future on this journey.

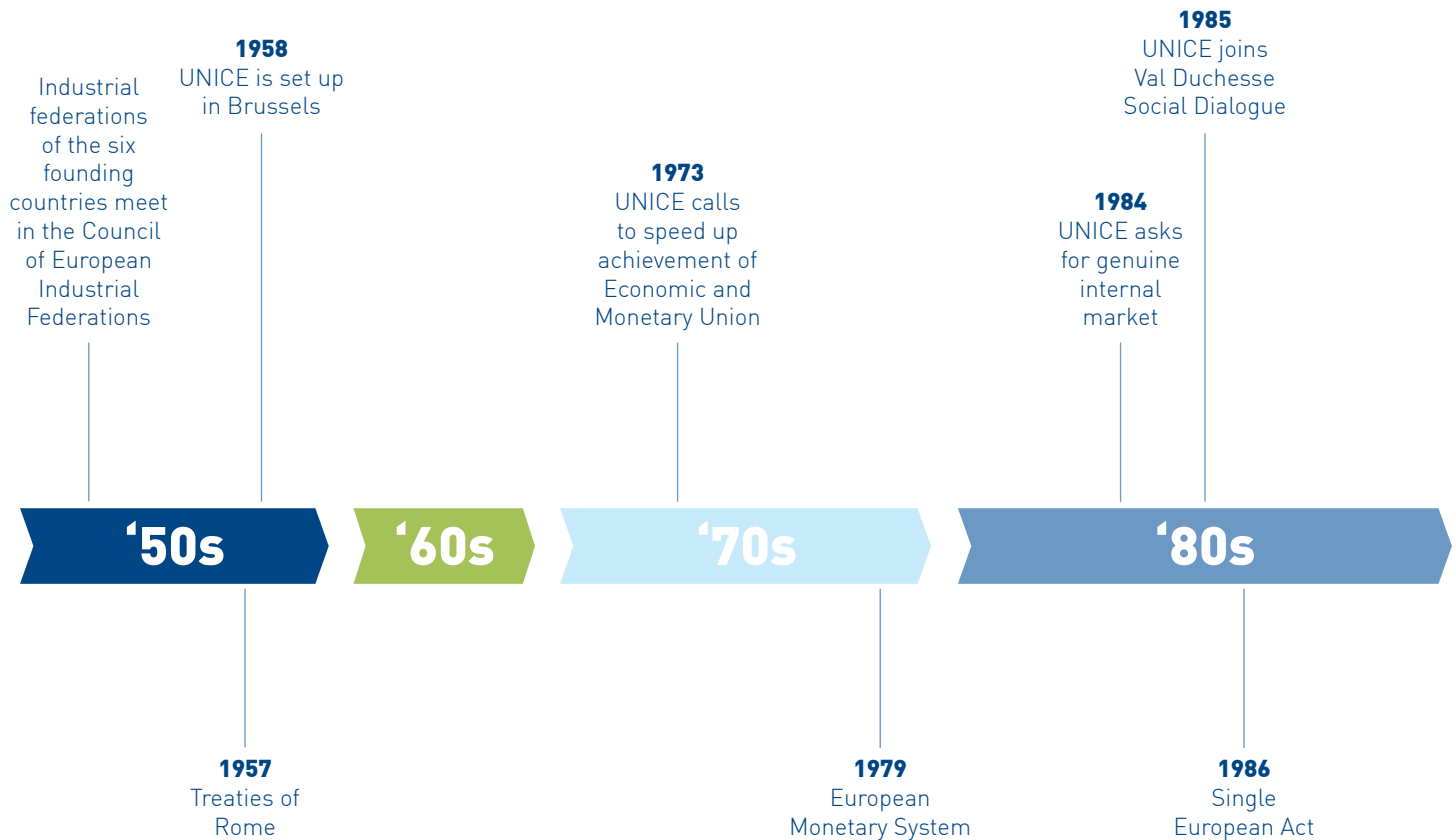


Emma Marcegaglia
President



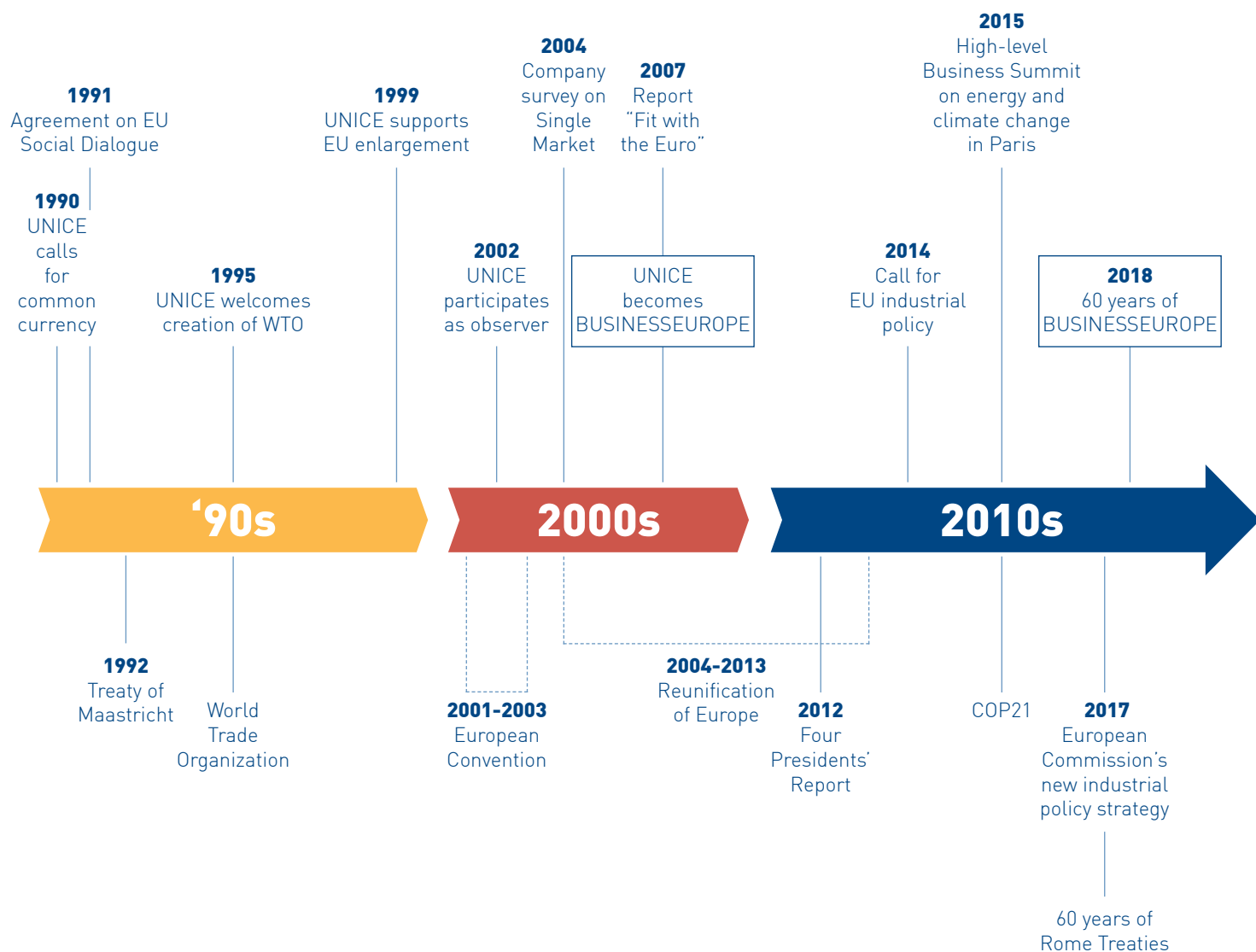
Markus J. Beyrer
Director General

Europe is our core



1958

business since 1958

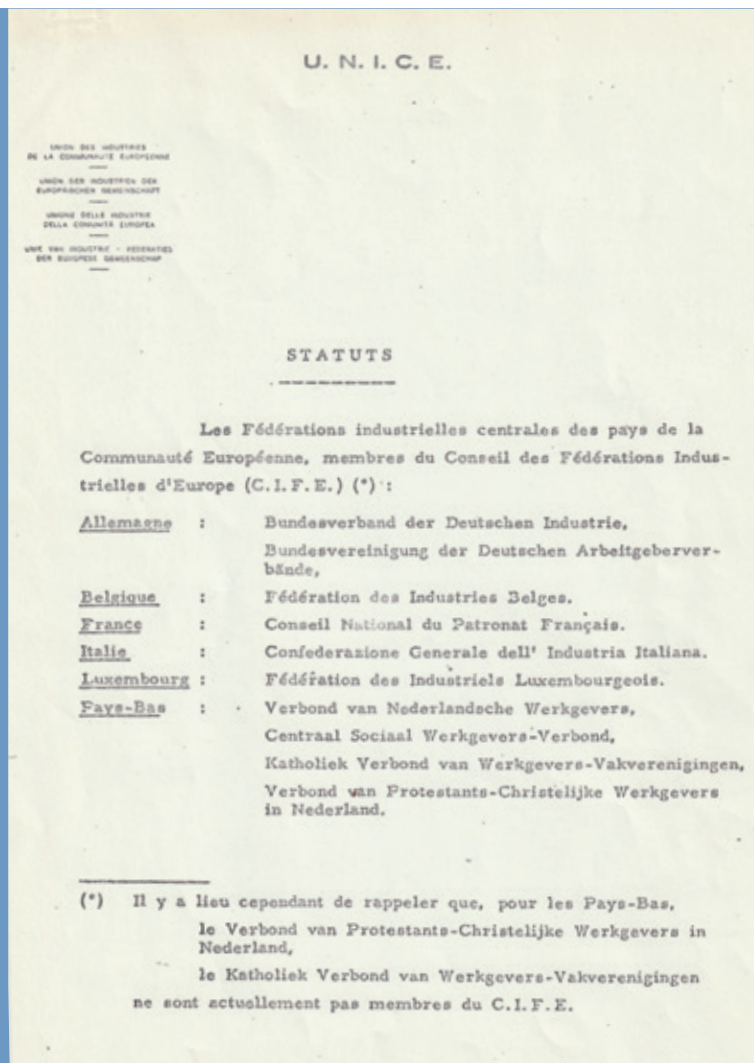


2018

The FEB is the Belgian member of BusinessEurope and one of its founding fathers. During its first years, BusinessEurope was even housed in our offices and over the last 60 years we had the honour of having 3 Belgian Presidents of BusinessEurope.

FEB President Bernard Gilliot - FEB-VBO

28 February



UNICE's first statutes (1958)

paru en français, en allemand, en italien et en anglais

"EUROPE..



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BULLETIN QUOTIDIEN N° 64

LE 28/2/1958

246. LES INDUSTRIELS EUROPEENS (UNICE)
TIENNENT LEUR PREMIERE REUNION A BRUXELLES.

MARCHE COMMUN
GEMEINSAMER MARKT
MERCATO COMUNE
COMMON MARKET

BRUXELLES (EU), le 28 février 1958 - EUROPE informe que la UNICE (Union des Industriels de la Communauté Européenne) constituée au sein du Conseil des Fédérations Industrielles d'Europe, et que préside M. Bekeert, Président de la F.I.B., tiendra demain sa première réunion depuis que son siège provisoire a été établi à Bruxelles.

La réunion aura lieu dans les nouveaux bureaux de la rue Ravenstein qui ont été inaugurés aujourd'hui en présence de S.M. le Roi des Belges. Les présidents des Fédérations Industrielles des Six pays seront présents. EUROPE croit savoir qu'ils examineront notamment les points suivants :

- 1 - Mise en place et organisation du secrétariat permanent de l'UNICE et des bureaux de liaison des Fédérations Nationales près des Communautés Européennes.
- 2 - Elaboration du nouveau programme d'activité dont les grandes lignes avaient été esquissées à Paris lors de la réunion du 6 février.
- 3 - Contacts avec les Institutions européennes siégeant provisoirement à Bruxelles.
- 4 - Problème de la représentation des industriels dans le Comité Economique et Social.

247. LE CALENDRIER DES TRAVAUX DES URBANISTES ET
LE CHOIX DU SIEGE DES COMMUNAUTES.

BRUXELLES (EU), le 28 février 1958 - EUROPE informe que le calendrier des travaux des experts urbanistes qui sont appelés à donner leur avis sur le choix du siège futur des Communautés a été établi comme suit :

- 1 - Avant le mardi 4 mars, les Six Gouvernements feront connaître le nom de l'expert que chacun doit désigner. Du côté belge, le nom de M. Bure, directeur général de l'urbanisme au Département des Travaux Publics est avancé.
- 2 - Le 10 mars le Comité des experts ainsi formé tiendra sa première réunion à Val Duchesse.
- 3 - Du 10 au 13 mars le Comité précisera les critères sur lesquels son avis sera basé, et il organisera son travail.
- 4 - Le 13 mars au plus tard, toutes les candidatures des villes qui aspirent à être choisies devront parvenir au Comité. Elles ne devront pas parvenir directement, mais par l'entremise du Gouvernement respectif.
- 5 - Le mois d'avril sera consacré à l'examen de ces candidatures et le 30 avril au plus tard les experts soumettront leur avis aux Gouvernements.

Les milieux intéressés soulignent à ce sujet :

a) Les Gouvernements s'étant heurtés à des difficultés importantes quant au mandat à confier aux experts, ils ont préféré laisser à ces derniers le soin de définir les "caractéristiques" que devrait réunir le lieu qui pourrait être choisi pour l'emplacement du siège. Il ne s'agit, bien sûr, que de caractéristiques techniques, ce qui n'empêche que leur définition ne se fera pas très facilement, car c'est bien le dosage du questionnaire qui constituera déjà une orientation.

b) L'Assemblée sera-t-elle mise au courant de l'avis des experts urbanistes ? M. Larock, questionné sur ce point, ne s'est pas prononcé catégoriquement, car il a dit que l'Assemblée ne réunirait avant que le Rapport soit soumis aux Gouvernements. Or, il n'est pas à supposer que l'Assemblée se prononce sur ce point déjà lors de sa session inaugurale du 19 mars, d'autant plus qu'à cette date les candidatures ne seront pas encore connues. L'Assemblée devra tenir une séance au mois de mai, et c'est à ce moment là qu'elle pourrait délibérer, bien entendu si le dossier concernant les candidatures et l'avis des experts lui aura été remis. Des difficultés sont prévues du fait des élections en cours, en Italie et en

1958

UNICE's first mention in the press (28 February 1958)



1986-1990

Commission Pres. Delors shows the way towards social dialogue (1986 with UNICE President Ratjen and DG Tyszkiewicz)

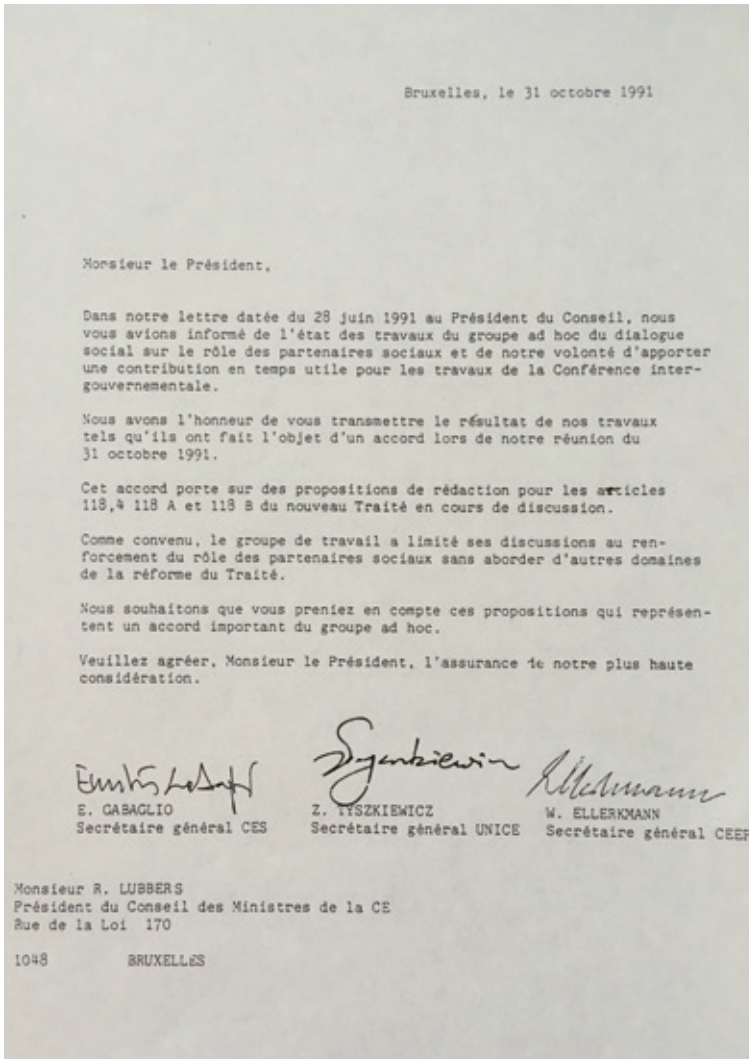


UNICE Pres. Ferrer and Commission Vice-President Andriessen (1990)

2018 marks the 60th anniversary of BusinessEurope. ETUC congratulates the business community on this important birthday. In 1991, our agreement on the creation of a Europe-wide social dialogue has been a crucial milestone. We look forward to making further progress in shaping an EU which delivers sustainable growth, quality employment and social cohesion for everyone.

General Secretary Luca Visentini - ETUC

1991



Agreement on EU Social Dialogue
(1991)

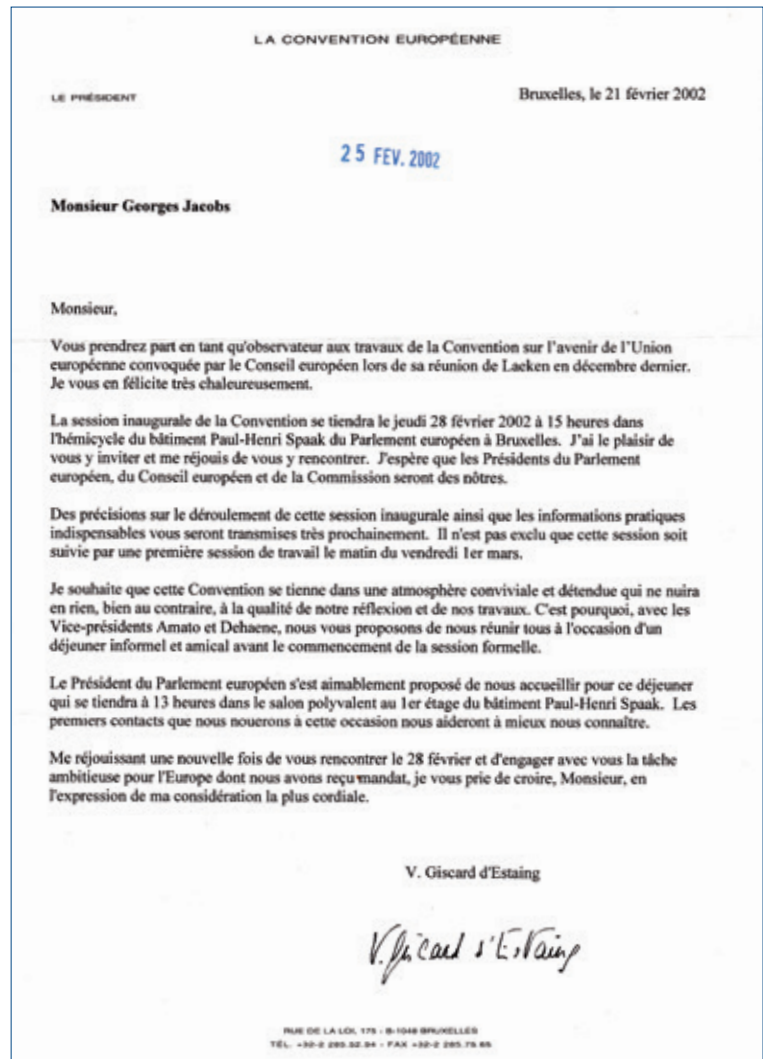


40th anniversary of UNICE (1998 with Director de Liedekerke, Commission Pres. Santer, UNICE Presidents Jacobs and Perigot)



UNICE Pres. Jacobs and EP Pres. Fontaine in Strasbourg (2001)

1998-2002



President Giscard d'Estaing invites UNICE to be part of the European Convention (2002)



Competitiveness Day in the European Parliament (2004 with Presidents Strube, Trichet and Cordero di Montezemolo)

2004



Signature of the European social partners' agreement to combat workplace-related stress (2004)



Business pushes for further integration of the internal market (company survey 2004)

We are honoured to be a member of an institution which defines itself to be an advocate for growth and competitiveness. BusinessEurope follows the vision of a globally competitive EU in order to create the prosperity that both businesses and citizens benefit from – a goal which can better be achieved with a common voice for companies across the continent.

Director General Christoph Neumayer - IV

2006



UNICE meets Austrian Chancellor Schüssel (2006 with DG de Buck, Pres. Seillière, IV Pres. Sorger, DG Beyrer, and Berthold Berger)



UNICE delegation meets Chancellor Merkel (2006 with BDA DG Göhner and Pres. Hundt, BDI Pres. Thumann, UNICE Pres. Seillière and DG de Buck, and BDI DG von Wartenberg)



Council of Presidents (2006 in IV's Grosser Festsaal in Vienna)



Our name change: UNICE becomes BusinessEurope (2007 with Pres. Seillière and DG de Buck)

2007

Our strong support for the euro and Economic & Monetary Union confirmed in 2007





Over six decades, BusinessEurope has grown to become the preeminent voice of European businesses across the continent. The U.S. Chamber of Commerce values our close partnership in advancing strong and vibrant transatlantic trade and investment ties based on free enterprise and support for the global rules-based trading system. We congratulate BusinessEurope and look forward to continued collaboration in the years ahead.

Myron Brilliant, Executive Vice President and Head of International Affairs - U.S. Chamber of Commerce



BusinessEurope DG de Buck, Antonio Cabral, and former UNICE DG Tyszkiewicz



MJ Grilo and Pres. Barroso at the Garden party 50th birthday of BusinessEurope



BusinessEurope turns 50 (2008 with Pres. Barroso)



Council of Presidents in Stockholm with His Majesty Carl XVI Gustaf, King of Sweden, and Queen Silvia of Sweden (2009)



Audience with King Juan Carlos I of Spain
(2010 with Pres. Thumann)

Rarely has Europe witnessed so unstable times; it is thus pivotal to maintain a healthy dialogue and ensure that all stakeholders are heard, and this is the main role of BusinessEurope today.

President Henryka Bochniarz - Lewiatan



Presentation of "Go for Growth" to EP Pres. Buzek
(2010 with DG de Buck, Lewiatan Pres. Bochniarz, Pres. Thumann, and FEB-VBO CEO Thomaes)



Council of Presidents with His Royal Highness,
Prince Philippe of Belgium (2010 with FEB-VBO
Pres. Leysen, Pres. Thumann)

2008-2010



DG de Buck and European Council Pres. Van Rompuy (2012)



The European Social Partners are invited to speak to the College of Commissioners (2013 with Pres. Barroso and Commissioners)



*"You cannot be a winning region or company
in a losing continent.
This is what Europe is all about"*

Hans Skov Christensen

1945 – 2013

Member and "Doyen" of BUSINESSEUROPE's
Executive Committee for 25 years

2012-2013



Prime Minister Abe and DG Beyrer at the joint BusinessEurope Japan Business Council in Europe meeting (2014)



BusinessEurope Day 'Industry matters' (2014, with Commissioner Oettinger and DG Beyrer)

Both Keidanren and BusinessEurope have long been maintaining a close relationship in tackling global issues through the B7 and strengthening Japan-Europe economic ties. The recent finalisation of the Japan-EU trade negotiations is proof of our joint efforts such as the sector-to-sector dialogue on regulatory cooperation. We at Keidanren commemorate the 60th anniversary of BusinessEurope and look forward to pursuing together a rule-based, free and open international economic order.

Director General Masakazu Kubota - Keidanren



Pres. Marcegaglia and German Foreign Minister Steinmeier in Berlin (2014)

2014

Our strength originates from the common goal – to build the European Union as a powerhouse of industry innovations, driven by a smart utilisation of the 4th industrial revolution, building on the benefits of economic, intellectual and scientific potential. We salute BusinessEurope on its 60th anniversary!

President Robertas Dargis, Lithuanian Confederation of Industrialists - Lithuanian Confederation of Industries

2015



BusinessEurope Day 'Invest in Europe'
(2015 with President Juncker)



BusinessEurope Day 2015 (welcoming
Commission VP Katainen)...



...and with First Vice-President Timmermans and
DG Beyrer (2015)

Having a collective ambition, setting a common vision and then acting together. This is BusinessEurope's mission. We must be enthusiastic and optimistic for future generations.

President Pierre Gattaz - MEDEF



The BusinessEurope team (2015) at Presidential reception



LDDK DG Mengelsone, first UNICE deputy DG Verschueren, Commission VP Dombrovskis, and Pres. Marcegaglia (2015)



International Business Summit at the COP 21 meeting in Paris (2015)

The voice of BusinessEurope has an important role in EU decision-making. It's the only way to influence the decisions as fragmented interests can always be ignored.

Chairman Toomas Tamsar - Estonian Employers' Confederation



The High Representative of the Union, Commission VP Mogherini at the BusinessEurope Day dinner (2016)



BusinessEurope Day (2016 with Dutch PM Rutte)



Council of Presidents in the Netherlands (2016 with His Majesty King Willem-Alexander)



European Business Summit
(2016 with EP President Schulz)



European Business Summit (2016 with Belgian PM Michel, VP Katainen, Accenture COO Deblaere, Pres. Marcegaglia, Pres. Tusk, WPP CEO Sir Martin Sorrell, and FEB-VBO Pres. Sioen)



Presidents Tusk and Marcegaglia (2016)

2016-2017



Commissioner Cañete and DG Beyrer (2016)



President Marcegaglia and
EP President Tajani (2017)



BusinessEurope declaration on the occasion of the 60th anniversary of the Treaties of Rome (2017)

2017



60th anniversary of the Treaties of Rome



60th anniversary of the Treaties of Rome

During these years we fought together to put industry at the centre of European policies. And we will do so in the future with the common goal of creating a better, more competitive and integrated Europe.

President Vincenzo Boccia - Confindustria



60th anniversary of the Treaties of Rome



A BusinessEurope delegation meets UK PM May (2017)



Signature of the European social partners' agreement on active ageing (2017)



AS Group CEO event (2017 with Commission VP Katainen)

Only a unified Europe will be successful on the global scene. BusinessEurope represents the interests of freedom and competitiveness in Europe. It is an indispensable voice for open and rules-based markets in the world.

President Dieter Kempf - BDI



President Marcegaglia and Chancellor Merkel at the G20 in Berlin (2017)

Presidents

	Mr Léon Bekaert	Belgium	1958-1961
	Mr Georges Villiers	France	1961-1962
	Mr H.J. de Koster	Netherlands	1962-1967
	Mr Fritz Berg	Germany	1967-1971
	Mr Paul Huvelin	France	1971-1975
	Mr Pol Provost	Belgium	1975-1980
	Mr Guido Carli	Italy	1981-1983
	Mr Ray Pennock	U.K.	1984-1986
	Mr Karl-Gustav Ratjen	Germany	1986-1990
	Mr Carlos Ferrer	Spain	1990-1994
	Mr François Perigot	France	1994-1998
	Mr Georges Jacobs	Belgium	1998-2003

	Mr Jürgen F. Strube	Germany	2003-2005
	Mr E.-A. Seillière	France	2005-2009
	Mr Jürgen Thumann	Germany	2009-2013
	Mrs Emma Marcegaglia	Italy	2013-present

Directors General

	Mrs Hilde Claessens	Belgium	1958-1974
	Mr Bernard Sassen	Netherlands	1974-1984
	Mr Zygmunt Tyszkiewicz	U.K.	1984-1998
	Mr Dirk Hudig	Netherlands	1998-2001
	Mrs Daniela Israelachwili	Italy	2001
	Mr Philippe de Buck	Belgium	2002-2012
	Mr Markus J. Beyrer	Austria	2012-present



BUSINESSEUROPE

1958 - 2018 **60** YEARS



Austria



Belgium



Bulgaria



Croatian Employers' Association

Croatia



OEB
Cyprus



Confederation of Industry of the Czech Republic
Czech Republic



Denmark



Confederation of Danish Industry

Denmark



Estonia



Finland



France



Germany



Germany



Greece



Hungary



Iceland



Iceland



Ireland



Italy



Latvia



Lithuania



Luxembourg



Malta



Montenegro



Norway



Poland



Portugal



Rep. of San Marino



Serbia



Slovak Republic



Slovenia



Spain



Sweden



Switzerland



Switzerland



The Netherlands



Turkey



Turkey



United Kingdom

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