



VAT – DEFINITIVE REGIME / FUTURE CHALLENGES

Venue:

24 October : 10.00 -16.30 CET at
Coca-Cola Services
Chaussée de Mons 1424,
1070 Bruxelles,
Belgium

Programme:**10:00 Welcome and opening remarks.**

Kristian Koktvedgaard (*Chair of BusinessEurope VAT Policy Group, DI*)

10:05 Opening speech

Suvi Anttila (*Head of VAT, Finnish Presidency of the Council of the European Union*)

10:20 The VAT Journey (The Past and Future of VAT)

Karl Heinz Haydl (*Global VAT Practitioner, representing GE*)

10:45 Commercial reality of today ... and of tomorrow

Lena Odelberg (*Head of VAT, Volvo Group*)

Lars Bo Jørgensen (*Head of Transaction Service, European Energy A/S*)

11:25 Coffee break**11:40 Commercial reality of today ... and of tomorrow (continued)**

Elias Pöyry (*CBO, Virta OY*)

Henk Wildeboer (*Head of VAT, Philips*)

Lieven Deketele (*Section Head Supply Innovation Next Generation, Procter & Gamble*)

13:10 Lunch and Network break**13:55 A need for change – but how?**

Kristian Koktvedgaard (*Chair of BusinessEurope VAT Policy Group, DI*)

14:25 Open panel discussion under the Chatham House rules

What is required from a new VAT-system – what does it have to look like?

- Determine objectives and benchmarks



- What are the do's and don'ts?
- Where can we find inspiration?

What do we have to do anyhow, irrespective of any systems change – is there a need to change?

The discussion will be initiated by panelists from the EU Commission as well as representatives from tax administrations, business (commercial and VAT-experts). An economist will be present to give a broader perspective in the discussions.

16:00 Conclusion & next steps – building a path for the future

16:30 Invitation for further dialogue and open for networking