



BUSINESSEUROPE



**SEMINAR ON SUSTAINABILITY
20 JUNE 2018**

PROGRAMME

Venue: BusinessEurope
Avenue de Cortenbergh 168, 1000 Brussels, Belgium
Adenauer meeting room

9.00 – 9.30	Welcome coffee, registration *****
9.30 – 9.45	Introductory remarks, by Markus J. Beyrer , BusinessEurope Director General *****
9.45 – 10.15	Setting the scene, by Sami Andoura , Team Leader Sustainable Development, European Political Strategy Centre, European Commission - EU's approach to sustainability and forthcoming reflection paper 'towards a sustainable Europe by 2030' - How sustainability can contribute to jobs, growth and competitiveness
10.15 – 11.15	Session 1: The impact of EU policy on companies' sustainability actions Moderator: - Renate Hornung-Draus , Chair BusinessEurope CSR Working Group Speakers: - Anne-Marie Muntz , Managing Director Group Public Affairs, Randstad & President World Employment Confederation - Panos Skiadas , Sustainability Director, Viohalco - Seamus Jeffreson , Director, Concord



11.15 – 12.15	<p>Session 2: How companies link sustainability and competitiveness</p> <p>Moderator:</p> <ul style="list-style-type: none">- Alexandre Affre, BusinessEurope Industrial Affairs Director <p>Speakers:</p> <ul style="list-style-type: none">- Ulla Hüppe, Senior Sustainability Manager International, Henkel AG- Kirsten Margrethe Hovi, Head of Extra Financial Reporting, Norsk Hydro- Annika Hedberg, Head of Programme ‘Sustainable Prosperity for Europe’, European Policy Centre
12.15 – 13.15	<p>Session 3: How to mobilize others globally</p> <p>Moderator:</p> <ul style="list-style-type: none">- Luisa Santos, BusinessEurope International Relations Director <p>Speakers:</p> <ul style="list-style-type: none">- Julie Lietaer, Strategy Director, European Spinning Group- Barbara Pesce-Monteiro, Representative of the Secretary General of the United Nations to the European Union- Heidi Hautala, MEP, Vice President European Parliament
13.15 – 13.30	<p>Concluding remarks</p> <ul style="list-style-type: none">- Maxime Cerutti, BusinessEurope Social Affairs Director- Stefan Crets, Executive Director, CSR Europe- Matthias Thorns, Director of stakeholder engagement, International Organisation of Employers
13.30	Networking lunch
