



BUSINESSEUROPE IS THE LEADING ADVOCATE FOR GROWTH AND COMPETITIVENESS AT EUROPEAN LEVEL, STANDING UP FOR COMPANIES ACROSS THE CONTINENT AND CAMPAIGNING ON THE ISSUES THAT MOST INFLUENCE THEIR PERFORMANCE. A RECOGNISED SOCIAL PARTNER, WE SPEAK FOR ENTERPRISES OF ALL SIZES IN 36 EUROPEAN COUNTRIES WHOSE NATIONAL BUSINESS FEDERATIONS ARE OUR DIRECT MEMBERS.

BUSINESSEUROPE SEEKS TO FILL THE FOLLOWING POSITION:

JUNIOR ADVISER SOCIAL MEDIA AND GRAPHIC DESIGN

THE POSITION:

This is a dynamic role within the Communications department of BusinessEurope, the largest European business association. Our aim is to promote modern EU policies that support companies in their efforts to invest, create jobs and play their role in society. We are looking for a passionate and creative communicator to enhance our daily online presence, create compelling content and visuals, and communicate effectively. The candidate should also be skilled in graphic design to create impactful multimedia content for various communication materials.

MAIN TASKS:

Social media

- Implementation of the overall social media planning and tailored digital campaigns;
- Daily management of BusinessEurope's social media presence;
- Content creation and graphic design of accompanying visuals;
- Internal coordination with policy experts to ensure consistency across all our digital channels;
- Engagement and community building;
- Monitoring and analysis of online metrics to measure impact and improve performance;
- Staying abreast of communication trends, digital communication tools and EU policy developments.

Graphic design

- Create engaging and informative multimedia content, including banners, graphics and social media cards;
- Design and lay out external communication materials: brochures, reports, leaflets, invitations;
- Coordination with external graphic designers when the projects are outsourced.

CANDIDATES FOR THIS POST SHOULD HAVE:

- a relevant university degree, preferably in communication or multimedia,
- 2 to 3 years of relevant professional experience (social media content creation, metrics, planning and coordination within an organisation or company),
- good knowledge of social media platforms, trends, and best practices,
- experience with graphic design software: Adobe Illustrator, Photoshop, InDesign, Canva (optional). Knowledge of Final Cut is a plus,
- perfect command of English (native or equivalent),
- interest in the EU policy environment and
- be a creative thinker able to manage multiple projects, meet deadlines and work in a dynamic team.

Closing date for applications: **18 March 2024**

**Interested candidates are invited to send a letter of application
and full curriculum vitae to:**

Magali Janson, Human Resources Manager

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