

Date: Thursday, 28 January, 12:30- 15:00

Location: Thon Hotel EU, Rue de la Loi 75, Brussels

INVITATION: *China's New Normal: What's In It For Businesses?*

Exclusive Dialogue with European Commissioner for Trade Cecilia Malmström, European Parliament's Chair for Relations with China Jo Leinen, and European Chamber China President Jörg Wuttke

Thursday, 28 January 2016 - 12:30-15:00 – Thon Hotel EU, Brussels

BUSINESSEUROPE, the EU-China Business Association and the European Union Chamber of Commerce in China are pleased to invite you to the exclusive dialogue with the European Commissioner for Trade Cecilia Malmström, the European Parliament's Chair for Relations with China Jo Leinen, and the European Chamber China President Jörg Wuttke taking place on **Thursday, 28 January, 2016 from 12:30- 15:00 at Thon Hotel EU (Rue de la Loi 75) in Brussels.**

The purpose of this event is to take stock of the most important developments in the EU-China relations and how this affects EU businesses.

Speakers:

- **Ms. Cecilia Malmström**, Commissioner for Trade, European Commission
- **Mr. Jo Leinen**, Member of the European Parliament and Chair of the Delegation for Relations with the People's Republic of China
- **Mr. Jörg Wuttke**, President, European Union Chamber of Commerce in China

Moderator:

- **Ms. Shada Islam**, Director of Policy, Friends of Europe (TBC)

In the past year, there have been a number of significant developments in China. First of all, the **economic slowdown** in China is a fact. European companies are adapting to this “new normal” of lower, but possibly more qualitative economic growth.

Another important development is the **negotiations on the EU-China Investment Agreement**, which started in early 2014. European businesses in China are hopeful that China will use these agreements to promote greater international competition and cooperation in its marketplace through meaningful liberalisation. The direction that these developments will take will be critical for Europe's mission for growth and the future success of European industry in both Europe and China.

Moreover, the Chinese government will soon release a roadmap, including two so-called **negative lists** to indicate where investments of domestic enterprises and foreign invested enterprises are allowed and not allowed.

During the event, representatives from the European Chamber's working groups will also provide on-site answers to specific questions related to their industry sectors.

Last but not least, EU Trade Commissioner Cecilia Malmström will deliver a keynote speech on the EU-China trade and investment relations.

TENTATIVE AGENDA

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| 12h30 - 13h30 | Registration and sandwich lunch |
| 13h30 - 13h40 | Introduction by Mr Markus J. Beyrer , Director General, BUSINESSEUROPE |
| 13h40 - 13h50 | Speech on EU-China trade and investment relations by Ms Cecilia Malmström , European Commissioner for Trade |
| 13h50 - 14h00 | Speech by Mr Jörg Wuttke , President, European Union Chamber of Commerce in China |
| 14h00 – 14h10 | Speech by Mr. Jo Leinen , Member of the European Parliament and Chair of the Delegation for relations with the People's Republic of China |
| 14h10 - 14h50 | Moderated panel Discussion and Q&A |
| 14h50 - 15h00 | Conclusions by Mr. Bert De Graeve , on behalf of the EU-China Business Association |

REGISTRATION

You can register via this link:

<https://www.businesseurope.eu/events/eu-business-china-chinas-new-normal-whats-it-businesses>

The ticket price is **€ 95** and should be paid via bank transfer. **Until Friday, 22 January COB** payment via **bank transfer** is accepted. **After this deadline**, we will only accept **cash payments** at the event itself.

Refunds will be provided up until two days before the event upon receiving a cancellation request in writing.

Bank account details:

In the name of: EU-China Business Association

BIC KBC: KREDBEBB

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More information and registration via: Ms. Julia Navarro | j.navarro@businesseurope.eu