



High-level conference EU ETS reform and investment leakage Myth or reality?

Co-organized by the Slovak Presidency and Ivo Belet, Member of European Parliament

11 October 2016

14:00 – 18:00

Venue: Permanent Representation of the Kingdom of the Netherlands to the EU
4 - 10 Avenue de Cortenbergh (Schuman), 1000 Brussels

Opening keynote

Markus J. Beyrer, Director General of BUSINESSEUROPE.



Markus J. Beyrer has been Director General of BUSINESSEUROPE since late 2012. Prior to this he held the positions of CEO of the Austrian Industry Holding ÖIAG, Director General of the Federation of Austrian Industries (IV) and Director for Economic Affairs of the Austrian Federal Economic Chamber. Before this Mr Beyrer served as Chief Economic Advisor to the Federal Chancellor of the Republic of Austria, Dr. Wolfgang Schüssel. Mr Beyrer read Law and Commercial Sciences in Vienna, graduating in law at the University of Vienna. Later he completed postgraduate studies in European Law at the Danube University in Krems (Austria) and the Stanford Executive Program at

the Graduate School of Business at Stanford University.

Ivo Belet. MEP, Member of the European Parliament Committee on the Environment, Public Health and Food Safety and rapporteur for the market stability reserve.



Since joining the European Parliament in 2004, Ivo Belet's key activities have been focused on energy, climate and the environment. A Member of the Environment, Public Health and Food Safety (ENVI) Committee, he is currently Vice-Coordinator of the EPP Group for climate dossiers, and rapporteur for the Commission's proposal concerning the establishment and operation of a market stability reserve for the Union's greenhouse gas emission trading scheme. Prior to his political career, he worked as an editor and journalist for Belgian media channels.



Norbert Kurilla, State Secretary of the Ministry of Environment of the Slovak Republic



Norbert Kurilla was appointed as a State Secretary of the Ministry of Environment of the Slovak Republic in March 2016. In his role, he is responsible for numerous environmental and climate policies including international and EU affairs with a particular focus on the Slovak Presidency in the Council of the European Union during the second half of 2016.

He started his career at the Ministry of Environment as EU affairs coordinator. During 2007 – 2014 served at the Permanent Representation of the Slovak Republic to the European Union in Brussels as environmental diplomat. Upon his return to Slovakia in 2014 he took an active part in preparation of the Slovak Presidency in the Council of the European Union and became Director General of the Environmental Policy Directorate at the Ministry of Environment. He is a Management Board member of the European Environmental Agency for the Slovak Republic.

Norbert Kurilla has M. A. degree in international relations and is a Ph.D. holder from the Faculty of International Relations at the University of Economics in Bratislava, majoring in international economic relations (2007). During his academic and professional years he underwent several studies, exchanges and trainings abroad e.g. Sejong University in South Korea, Gent University in Belgium, UNEP in Kenya, Clingendael Institute in the Netherlands or European Institute of Public Administration in Belgium.

Moderator of both panels

Brian Maguire: Short Biography for BUSINESSEUROPE



Brussels-based journalist, producer and broadcaster, Brian Maguire, specialises in European politics and business; producing short documentary films exploring Europe's competing policy dimensions. He hosts live radio and television debates with European Commissioners, Members of the European Parliament and independent experts, and was co-anchor for one of the live European Presidential debates during the 2014 elections. His new Euractiv interview series with Europe's leading policy makers launched at the beginning of October.

A graduate in Government and Law, he has worked across a broad range of publications, especially within the business-to-business sector. A specialist in corporate and political communications, his clients have included start-ups, SMEs, blue chip companies, and NGOs.



Panel 1

Ian Duncan, ENVI Rapporteur on the EU ETS reform and Conservative MEP for Scotland



Ian Duncan is a Scottish member of the European Parliament for the UK Conservative Party, part of the European Conservatives and Reformists (ECR) group. He was first elected an MEP in May 2014. Before becoming an MEP, Duncan was European advisor to the Scottish Parliament and Clerk to the European and External Relations Committee. Before that he was Head of the Scottish Parliament's European Office in Brussels. Before joining the Scottish Parliament, he held a number of high profile public affairs positions in Scotland, including Secretary of the Scottish Fishermen's Federation and Head of Policy and Communications with the Scottish Refugee Council. Duncan began his career as a researcher with BP focusing on Eastern Europe and the former Soviet Republics. Duncan holds a degree in geology from St Andrews University and a PhD from Bristol University.

Marco Mensink, Director General, European Chemical Industry Council (Cefic)



Mr. Mensink has joined Cefic as the incoming Director General on March 15th, 2016. He will formally take up his responsibilities and succeed Hubert Mandery on May 1st.

Before joining Cefic, Mr Mensink was Director General of the Confederation of European Paper Industries (CEPI), representing the sector both at European and global level.

A Dutch national, he is a seasoned public affairs professional, who has lived and worked in Brussels since 2006, and has an extensive network of contacts within the European Institutions and wider Brussels sphere. He is active in several European Commissions High Level Groups.

Mr Mensink is a professional speaker in public events, having a strong drive to move the organisation, the issues and the sector forward. Mr Mensink has specific expertise in EU Energy and Environmental legislation, the EU Emission Trading System and Renewable Energy legislation. Innovation policy and technology development were strong drivers of CEPI's success.

Marco Mensink holds a Master of Science Degree in Forestry and Business Management from the Agricultural University of Wageningen in the Netherlands.

Starting his career at Ernst & Young Management Consulting, he worked for six years in Environmental Management, and due diligence projects. He then worked for six years at the Royal Netherlands' Paper and Board Association, also representing the Dutch industry in Brussels.

Mr Mensink, born in 1968, is married and has three children.



Geneviève Pons-Deladrière, Director, WWF European Policy Office



Geneviève Pons took up her position as Director of the WWF European Policy Office in July 2015. She is an honorary Director of the European Commission (EC), capping off 22 years of career at this institution.

She started at the EC as a member of the Environment Team in the Legal Service, where she took part in the discussions that led to the adoption in 1990 of the first EU-wide emissions target by the historical joint Energy Environment Council.

She was in charge of environment and climate matters in Jacques Delors's Cabinet during his two last mandates as President of the EC. She attended the Rio Earth Summit in 1992, where she accompanied the President for the signing of the climate and biodiversity conventions as well as the adoption of Agenda 21. At his side, she played an important part in the design of the first sustainable development agenda for Europe.

In 1995 she moved to the EC's Industry Directorate General where she held several management positions. She took part in the Impact Assessment Board of the EC (2008-2010) and joined the Better Regulation Directorate of the Secretariat-General (2010). She was appointed Director of the Legal Service at the International Labour Organization (ILO) in 2013.

In her present functions as Director of the European office of WWF, she represented her organisation in New York for the adoption of the 2030 Agenda for Sustainable Development and attended the COP 21 conference which led to the adoption of the Paris agreement on climate change.

She holds a law degree from the Sorbonne, a diploma from Sciences-Po in Paris and is a graduate of the Ecole Nationale d'Administration.

Kathrine Fog, Senior VP and Head of Corporate Strategy & Analysis, Norsk Hydro



Kathrine is responsible for the corporate strategy processes at Norsk Hydro, including strategy development, industry structure, macro- and market analysis for the total aluminium value chain and energy, financial/project analysis. She has 25 years' experience across various business areas at Hydro, including Petrochemicals Division, Oil & Energy Markets, Energy Business Area, as well as corporate projects. Other areas of experience include commercial responsibilities, contract negotiations, raw materials supply and purchasing, market analysis, strategy development, political framework conditions and policy positioning. She graduated with a Master's Degree of Business Administration from Norwegian School of Management in Oslo, Norway.



Richard Middel, Director, ESD-SIC



Richard Middel started working at ESD-SIC in 2005 with developing, implementing and executing a new successful strategy for the purchase of electricity as one of the largest energy consumers in the Netherlands.

As an SME operating under the EU ETS, ESD-SIC is worldwide the most environmental friendliest and energy efficient producer of silicon carbide. Silicon carbide has a wide range of application such as the diesel particle filter. Furthermore, it is being used in the ceramic, abrasive, refractory and foundry industry.

Richard had different responsibilities during the recent years such as sales & marketing, purchase, production of special SiC products in combination with being a management team member. In September 2016 Richard Middel became Director of ESD-SIC.

Panel 2

Ellen Valkenborgs, Assistant to MEP Ivo Belet, European Parliament



Ellen Valkenborgs has almost 12 years of working experience within the European Parliament, currently advising MEP Ivo Belet on the EU-ETS reform. Before her career in the Parliament, Ellen worked as an Attaché for the Belgian Permanent Representation to the EU. She holds a Master's Degree in European Integration and Development at the University of Brussel (VUB).

Colin Crooks, Vice President Downstream Strategy at Shell



Colin has worked for Shell for the past 24 years in a range of roles including supply & distribution, sales & marketing, finance, R&D, and strategy. He has worked in various countries in Europe, Asia and South America. In his current position, Colin is responsible for developing the overall strategy for Shell's downstream businesses and working with the businesses to deliver the strategy and grow business value. He is also responsible for Oil Markets analysis and DS Policy & Advocacy.



Maarten Neelis, Principal Consultant at Ecofys



Maarten Neelis, PhD is Principal Consultant at Ecofys. His main expertise areas are emissions trading and other carbon pricing policies, industrial greenhouse gas reduction potentials and costs, energy statistics and industrial energy efficiency monitoring. Maarten is lead author of the 2006 IPCC Guidelines for national greenhouse gas inventories and contributing author to the 2014 fifth assessment report of the IPCC on Climate Change mitigation. In 2008, he finished his PhD thesis on monitoring industrial energy and carbon flows. Flagship consultancy projects include the development of the free allocation methodology based on benchmarking for the EU emissions trading phase III where Maarten was project manager in a series of projects for the European Commission and the energy and climate change roadmap 2050 for the European Chemical Industry Council (CEFIC). From 2013 to 2015, Maarten headed the Ecofys office in Beijing, China where he was responsible for the China and East Asia market of Ecofys' services.

He is currently responsible for Ecofys' carbon pricing work field, and in this responsibility is involved in many of Ecofys' projects in this area.

Johan van der Biest, Managing Director, Wienerberger Belgium



Johan Van Der Biest was born in Brussels on the 15th of June 1963. After his secondary, he graduated his Master in Geology at the University Louvain (1986). He went to the Vlerick Management school as well as the Insead at Fontainebleau.

Johan Van Der Biest is married, has 4 children and lives near Louvain.

He started his professional career at Keramo in Hasselt (producer of vitrified clay pipes, nowadays a subsidiary of Wienerberger AG). First as Head of R&D in Hasselt, later he became Technical Director for Belgium & Germany, Vice-Director of Keramo Belgium and he ended his career at Keramo as CEO Belgium.

In 1998 Johan Van Der Biest left Keramo in order to become Technical Director at Wienerberger in Belgium. 3 years later, he became CEO of Wienerberger Belgium.

Over the many years at Keramo and Wienerberger, Johan Van Der Biest assumed a lot of other management / president functions in France, Malaysia, Egypt, Czech Republic, Germany,... He is also member of the Management Comité of the Wienerberger group, Vice-president of BBF (Belgische Baksteenfederatie) & BMP (Belgische Materialen Producenten).



Alexis Duterte, Deputy Permanent Representative, Permanent Representation of France to the EU



Mr. Duterte has been the Deputy Permanent Representative of France to the EU since 2012, where he mainly focuses on energy, environment and EU programme financing (Horizon2020, Erasmus+, LIFE, etc.). He has more than 14 years of experience working on European Affairs. Before his current position he worked in Alain Juppé's Foreign Affairs Ministry, advising on Europe, the Balkans and Turkey. He also worked at the French embassy in Tel-Aviv on Israel's relation to the EU and Iran's nuclear question.

Closing keynote

Jos Delbeke, Director-General DG Climate Action, European Commission



Mr Jos Delbeke has been the Director-General of the European Commission's Directorate-General for Climate Action since its creation in 2010. He joined the European Commission in 1986.

Mr Delbeke was very involved in the negotiations on the European Union's 2009 policy package on climate change and energy in the European Council and Parliament. He has been a key player in developing EU legislation on cars and fuels, the Emissions Trading System (ETS), air quality, emissions from big industrial installations and chemicals (REACH). Mr Delbeke has been responsible for developing the EU's international climate change strategy and was for many years the European Commission's chief negotiator at the United Nations climate conferences.

Mr Delbeke holds a PhD in economics (1986, Louvain, Belgium) and worked in 1985 at the International Monetary Fund (Washington DC, USA). He has been a lecturer at the University of Louvain on European and international environmental policy since 2013. As an economist, he has always underlined the role of market-based instruments and cost-benefit analysis in the field of the environment.

In 2015, Mr Delbeke co-authored a book entitled "EU Climate Policy Explained", which aims to explain the EU's climate policies in an accessible way.