



### NEWS RELEASE

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For immediate release

## NEW DIRECTOR OF COMMUNICATIONS AT BUSINESSEUROPE

**Peter Sennekamp** has been appointed **Director of Communications** at *BUSINESSEUROPE*, Europe's leading business representation in Brussels. He will take up the position on 1 July and will be succeeding Finola McDonnell who has taken up the role of Vice President of Communications, Marketing and PR with CNBC International in London.

Sennekamp joins from the *European Wind Energy Association*, where he was *EWEA's* spokesperson and responsible for the associations global media relations from 2010 until 2013. He has served as EU affairs correspondent in Brussels for *Westdeutsche Allgemeine Zeitung (WAZ Media Group)* from 2002 until 2009 and he has previously reported on EU affairs and Nato for the newspapers *Die Welt*, *Welt am Sonntag*, *Handelsblatt* and for *Dow Jones Newswires (1999-2002)*. Sennekamp is of German origin, speaks English and French and holds a Master's degree in Political Science from the *Free University of Berlin*.

### ENDS

*BUSINESSEUROPE is the leading advocate for growth and competitiveness at European level, standing up for companies across the continent and actively campaigning on the issues that most impact their performance. We speak for enterprise in 35 European countries whose national business federations are our direct members.*