

**OPEN DAYS 2013 – EUROPEAN WEEK OF REGIONS AND CITIES
EUROPE'S REGIONS AND CITIES TAKING OFF FOR 2020**

**THE ROLE OF EUROPEAN REGIONS TO BOOST INDUSTRIAL
COMPETITIVENESS AND GROWTH**

Date: 9 October 2013, 9:00 – 10:45 p.m.

Venue: Brussels, Committee of the Regions, Room JDE52

Introductory Statement

- **Markus Beyrer**, Director General, BUSINESSEUROPE

Panel Discussion

moderated by **Ann Cahill**, The Irish Examiner (with Q&As)

- **Daniel Calleja-Crespo**, Director General, DG Enterprise and Industry
- **Christian Helmenstein**, Chief Economist, Federation of Austrian Industries
- **Ivica Mudrinic**, President, Croatian Employer's Association – HUP

Outline

Across the European political landscape, calls to strengthen Europe's industry are numerous. And rightly so, because European recovery will not be possible without the growth of industry. European regions have a distinct role to play in order to successfully re-industrialise Europe.

The debate intends to focus on how regions can contribute to the objective of re-industrialising Europe and to showcase examples of regions that boosted their long-term growth and job creation by attracting competitive industry to their territories:

- How structural funds can contribute to this flagship objective?
- How to finance long-term industrial growth?
- What is the role of energy in the re-industrialisation process?