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Markus Beyrer appointed as new Director General of BUSINESSEUROPE

The Council of Presidents (COPRES) of the leading European business organization unanimously appoints 46 year old Austrian.

During its regular meeting in Copenhagen, the Council of Presidents (COPRES) of BUSINESSEUROPE has unanimously appointed the longtime Director General of the Federation of Austrian Industries and current CEO of the Austrian Industry Holding ÖIAG, Markus Beyrer, as new Director General. Mr. Beyrer is married with two children.

He will succeed to the current Director General Philippe de Buck, who successfully lead the Federation for over 10 years, by the end of the year.

“We are happy having found such a strong voice of European business interest,” Jürgen Thumann, President of BUSINESSEUROPE, expressed after the Council’s decision. “Mr. Beyrer nearly ideally responds to all professional and personal requirements for this demanding top-job. He is as familiar with the functioning of national governments and the European Institutions as he understands the needs and interests of business. During his whole career he has successfully worked at the interface between economic policy and the business world”. Markus Beyrer said: “As a convinced European I am eager to get engaged especially at this crucial time for Europe.”

NOTE TO THE EDITOR

BUSINESSEUROPE – the Confederation of European Business represents more than 20 million small, medium and large companies. Active in European affairs since 1958, BUSINESSEUROPE Members are 41 central industrial and employers’ federations from 35 countries, working together to achieve growth and competitiveness in Europe.

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