



BUSINESSEUROPE:

Market access: An agent for growth

Copenhagen, 13 June 2012

By Adrian van den Hoven

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Trade: Driver of recovery

- 2011: EU trade with BRICs
 - Strong recovery in Russia

- 2012: less positive forecasts for trade
 - Growth slowing in China/India
 - Uncertainty in US market



High protectionist risks

- Commodity countries
 - Dutch disease: negative for manufacturing

- Special case: Argentina
 - Trade measures
 - Investment measures



Multilateral Trade Negotiations

- Doha Round dead
- Sectors: only large sectors can drive growth!
- Chemicals/Machinery: drivers of industrial growth & innovation
- Services ICT: driver of productivity



Bilateral Trade Negotiations

- High ambition FTAs: tariffs, NTBs, Services, Investment
- Progress with medium economies: Canada, Singapore, Malaysia, Colombia
- Challenges with large economies: US, Japan
- Emerging markets in reverse: India, Mercosur



Enforcement of FTA's

- New model FTAs cover regulatory barriers
- Korea FTA monitoring
 - Duty drawback, NTB annexes, services annexes
- Need adequate resources



Non-tariff barriers

- Import licences (Argentina)
- Export restrictions for raw materials (China)
- Customs regulations (Russia)
- Local content requirements (Nigeria, Canada)
- Discriminatory taxation (Philippines, Brazil)



Public procurement

- Access to procurement markets difficult
 - discriminatory access (India, China, US)
 - tech transfer requirements (China)
 - local content requirements (Canada)
 - certification barriers (China, Japan)
- EU proposal for reciprocity



Intellectual property rights

- ACTA: What impact?
- China: Tech transfer challenge
- Pharma: slippery slope
- Environment: risks for IP

