

BUSINESSEUROPE



BILATERALISM AND RECIPROCITY: Walking the tightrope

Issue paper for the European University
Institute (EUI) Trade Policy Conference

Adrian van den Hoven, International Relations Director,
BUSINESSEUROPE

Florence, 14 – 15 May 2012

BILATERALISM AND RECIPROCITY:

Walking the tightrope

- Bilateralism/reciprocity logic
 - Trade negotiations
 - Trade regulations



Doha Round

- Emerging vs OECD split
- « less than full reciprocity »
- Special & differential treatment
- Reversal of UR achievements (TRIPs)
- China challenge



Free trade negotiation

- Specific reciprocity with developed and emerging markets
- South Korea / Canada
- Ukraine / India / Peru / Colombia / CAN
- Russia
- Problem areas: Mercosur / EPAs
- Problem areas: US / procurement, Japan / cars vs NTBs
- Problem areas: economic reciprocity vx sector reciprocity



Trade policies

- GSP country coverage
- Procurement initiative
- TDI comitology and modernisations
- Enforcement: cooperation with the US



Conclusion

- Trade policy or foreign economic policy ?
- The limits of reciprocity ?





THANK YOU

