

# **“Doing Business 2012”**

## *Business Federations point of view*

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## ***Business-friendly environment: A and Z factor for investment***

- Need for regulatory reforms
- Progress but challenges remain
  - dialogue with local/national authorities
  - dialogue between businesses



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- Red tape reduction
  - starting a business: time consuming, complex procedure
- Creation of synergies between policies
  - reforms in business regulations more likely to succeed if rules for trade, labour, IPR and anti-corruption are in place



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## Role of Business Federations:

- Become focal points for information
- Share experiences
- Assist in the adoption of good practices
- Become the intermediary between national authorities and businesses



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## Suggestion:

- Take stock of the crisis
  - the crisis has not stopped the reform process
  - regulatory reforms boost growth over medium term



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How EU Policies can help:

- **Trade:** Advance trade facilitation
- **Development :** Work with local industry federations and governments
- **EU Diplomacy:** Help EU companies overcome problems

