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CONSUMER RIGHTS: FULL HARMONISATION PRINCIPLE IS KEY FOR THE INTERNAL MARKET

BUSINESSEUROPE is pleased that after more than two years of complex discussions, the European Parliament and Council have reached an agreement on the consumer rights directive.

BUSINESSEUROPE would have preferred the original proposal, but understands that politically this has not been possible to achieve. However, we welcome the fact that the today's agreement preserves the full harmonisation principle as its main basis.

What matters now for businesses and consumers is correct and timely implementation of this directive. Therefore, we urge the EU institutions to be actively involved in that process. For its part, BUSINESSEUROPE will work with its members to assess national implementation of this important directive.

BUSINESSEUROPE Director-General Philippe de Buck said: *'Full harmonisation is essential to allow a level playing field in business-to-consumer relations and for the further completion of the internal market'*.

NOTE TO THE EDITOR

BUSINESSEUROPE represents small, medium and large companies. Active in European affairs since 1958, BUSINESSEUROPE Members are 40 central industrial and employers' federations from 34 countries, working together to achieve growth and competitiveness in Europe.

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