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BUSINESSEUROPE
**The Confederation of European
Business**

**General Organisation and the
International Relations department**

BUSINESSEUROPE: 40 members in 34 countries

| | | | | | | | |
|---|---|---|---|--|---|---|---|
|  |  |  |  |  |  |  |  |
| Austria | Belgium | Bulgaria | Croatia | Cyprus | Czech Republic | Denmark | Denmark |
|  |  |  |  |  |  |  |  |
| Estonia | Finland | France | Germany | Germany | Greece | Hungary | Iceland |
|  |  |  |  |  |  |  |  |
| Iceland | Ireland | Italy | Latvia | Lithuania | Luxembourg | Malta | Montenegro |
|  |  |  |  |  |  |  |  |
| Norway | Poland | Portugal | Portugal | Rep. San Marino | Romania | Slovakia | Slovenia |
|  |  |  |  |  |  |  |  |
| Spain | Sweden | Switzerland | Switzerland | The Netherlands | Turkey | Turkey | United Kingdom |



What is BUSINESSEUROPE?



- ✓ The Confederation of European business, representative of more than 20 million small, medium and large companies
- ✓ A Social Partner

Mission

- ✓ „Actively promote and represent business in Europe“
- ✓ „Advocate a favourable and competitive business environment to foster sustainable economic growth“

Purpose

- ✓ Influence EU policies to create a business-friendly environment

Pillars

- ✓ Members FIRST
- ✓ Staff: about 45 persons
- ✓ Supporting network of 42 companies (ASGroup)
- ✓ Alliance for a Competitive European Industry
- ✓ European Employers Network



BUSINESSEUROPE: Policy priorities

- “Go For Growth”: Implement the reforms for growth and jobs
- Integrate the European market
- Shape globalisation and fight all kinds of protectionism
- Promote a secure, competitive and climate-friendly energy system
- Reform European social systems to respond to global challenges

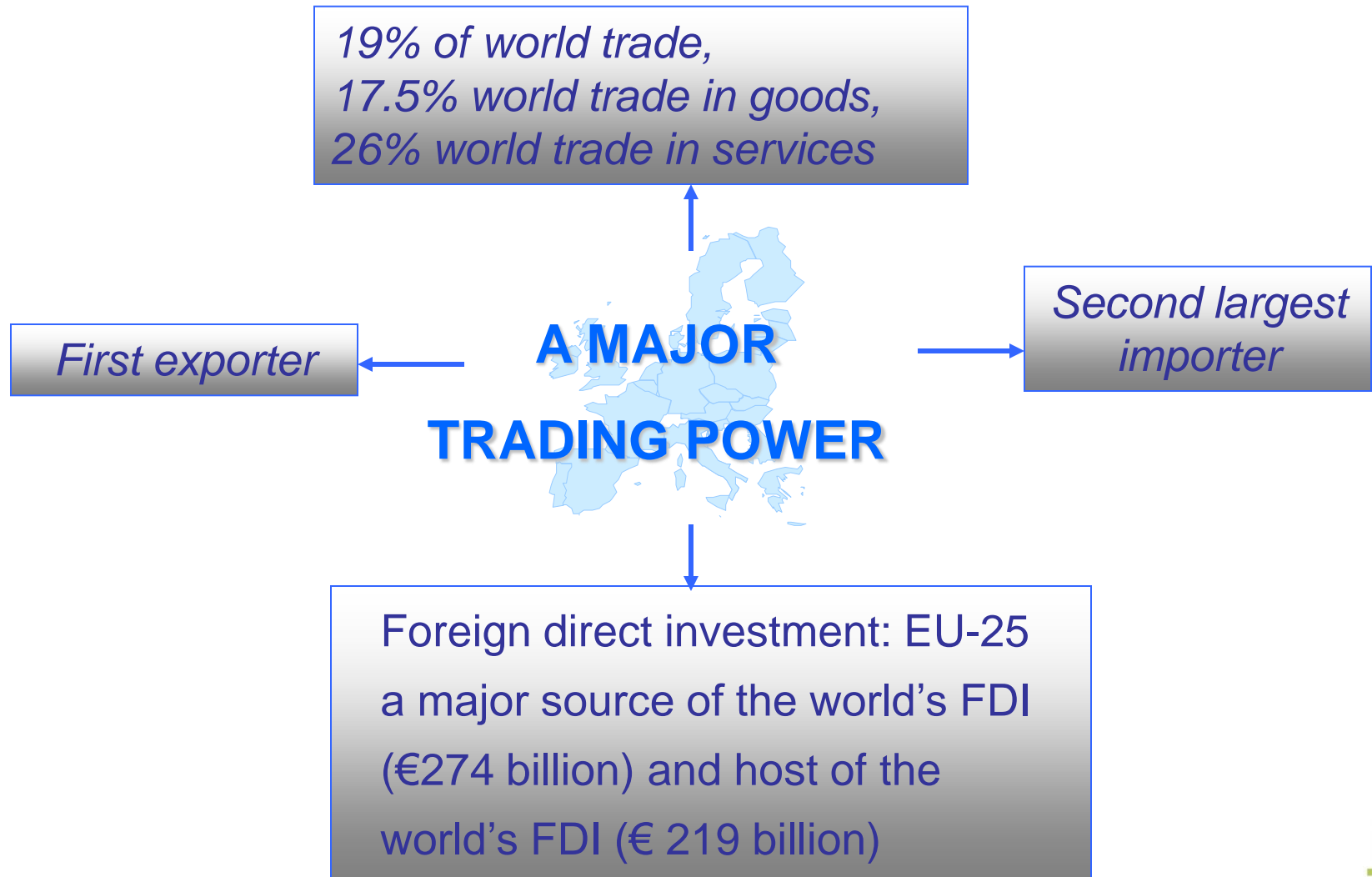


BUSINESSEUROPE: Internal governance

- Statutory bodies with member federations at all levels
 - Council of Presidents / Executive Committee / Executive Bureau / DPs
- Policy Committees: Legal Affairs, Economic and Financial Affairs, Entrepreneurship & SMEs, Industrial Affairs, International Relations, Social Affairs, Internal Market
- Working groups of experts
- Projects for horizontal issues



The EU in world trade



Focus of the International relations department

- EU commercial policy & external relations
- World Trade Organization
- Customs legislation, export controls, trade policy instruments



Key issues

1. Doha Development Round
 - Industrial goods: formula; sectors; NTBs
 - Services: new market access
2. EU-US Transatlantic Relations
 - Transatlantic Economic Council
 - Cooperation on NTBs
3. Bilateral EU Dialogues & Business Summits
 - China, Japan, Russia, India



Key issues

4. Free Trade Agreements

- Korea, India, ASEAN, MERCOSUR, Canada
- GCC, Andean, Central America, EPAs

5. Further issues

- Revised Community Customs Code
- Reform of export controls regime
- Raw materials
- Development policy
- Trade Policy Instruments



EU-China relations: Some facts

- Major trading partner
 - Important market
 - Average GDP growth around 8%-10%
 - 2nd largest trading partner
- Strategic partner in Asia
 - Hub to other countries
 - Global challenges & responsibilities



Future EU-China relationship

- Make real use of High-Level Economic Dialogue
- Advance multilateral...
 - WTO Doha Round
 - WTO Government Procurement Agreement
 - UN Climate Negotiations
- ...and bilateral negotiations
 - EU-China Partnership & Cooperation Agreement
 - EU-China customs cooperation
 - Potential bilateral investment agreement



Further information

www.businessseurope.eu

