

**BUSINESSEUROPE**



# **Promoting Partnerships between Public and Private**

## **EPEC PRIVATE SECTOR FORUM**

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# STRUCTURAL CHALLENGES FACING EUROPE

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- HIGH EXPECTATIONS REGARDING PUBLIC INFRASTRUCTURE AND SERVICES
- ENVIRONMENT, CLIMATE AND ENERGY CHALLENGES
- DEMOGRAPHIC AND SOCIAL CHALLENGES
- POST CRISIS REQUIREMENT FOR ACCRUED BUDGETARY DISCIPLINE

PARTNERSHIP APPROACHES WILL HELP FOCUS  
ON THE BEST INTEREST OF CITIZENS



# A PUBLIC PRIVATE ALLIANCE

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PARTNERSHIPS HELP DRIVE FOR EXCELLENCE IN PUBLIC SERVICES MANAGEMENT AND IN THE PROCUREMENT OF PUBLIC INFRASTRUCTURE :

- INNOVATION AND CHOICE
- BETTER VALUE FOR MONEY
- OUTPUT DRIVEN SOLUTIONS
- ENFORCEABLE PERFORMANCE CRITERIA
- ENVIRONMENTALLY AND SOCIALLY RESPONSIVE PROJECTS
- NEW SOURCES OF FINANCING

**BUT MANY OBSTACLES TO PPPs...  
THAT CAN BE OVERCOME AT EU LEVEL**



# WHAT IS MISSING?

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- AN UNDERSTANDING OF THE BENEFITS BY POLICY MAKERS IN THE PUBLIC SECTOR
- A GLOBAL FOCUS ON THE CITIZEN
  - AS A USER OF SERVICES
  - A BENEFECIARY OF ENVIRONMENTAL QUALITY
  - A TAX PAYER
- A GLOBAL VISION APPLIED ACROSS MANY SECTORS OF EU POLICY
  - INTERNAL MARKET, COMPETITION, ECONOMIC & FINANCIAL AFFAIRS,
  - ENVIRONMENT, ENERGY, TRANSPORT,
  - REGIONAL DEVELOPMENT, RESEARCH

QUICK IMPROVEMENTS CAN BE MADE IN THREE AREAS OF ACTION



# AREAS OF ACTION

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1. **INSURING A LEVEL PLAYING FIELD BETWEEN PUBLIC AND PRIVATE MANAGEMENT OF PUBLIC SERVICES AND INFRASTRUCTURE**
  
- **REGIONAL DEVELOPMENT AND STRUCTURAL FUNDING**
  - Procedures
  - Mobilising existing tools
  - Beyond 2013:
    - Leveraging public funding
    - Systemic innovation and integrated development
    - Regulation of structural funds
  
- **SGEI**
  - State Aid
  - “A framework of quality”:
    - Managing performance
    - Transparency
    - The citizens' interest
  
- **LEVEL PLAYING FIELD AT NATIONAL LEVEL**
  - Taking the economic view



# AREAS OF ACTION

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## 2. A TRANSPARENT FRAMEWORK FOR PARTNERSHIP

- PUBLIC PROCUREMENT: objectives of EU 2020 Strategy
- THE IN-HOUSE EXCEPTION
  - The Teckal criteria
  - Public-public cooperation
- COMMUNICATION / PROMOTION
- BETTER STATISTICS
- CAPACITY BUILDING



# AREAS OF ACTION

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## 3. PRIVATE FINANCING OF PUBLIC SERVICES AND INFRASTRUCTURE

THE OVERALL GOAL IS TO STRUCTURE A FINANCIAL MARKET  
TO CHANNEL FUNDING INTO INFRASTRUCTURE PROJECTS

- Recognition of players – Understanding risk and reward profiles
- Accounting principles for private players – EUROSTAT principles and public accounting
- Tax treatment of infrastructure investment
- Developing insurance instruments
- Combining public and private funding
- Handling smaller projects



# FOLLOWING THE PPP COMMUNICATION AN ACTION PLAN

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- **THE PRIVATE SECTOR, THE COMMISSION AND EPEC SHOULD WORK TOGETHER TO DEVELOP PARTNERSHIPS IN EUROPE**
- BUSINESSSEUROPE CALLS FOR SWIFT, DETERMINED AND INTEGRATED ACTION TO FOLLOW UP ON THE 2009 COMMUNICATION ON DEVELOPING PPPs
- IN PARTICULAR, WE RECOMMEND:
  - TO ESTABLISH ACTION PLAN AND TIMETABLE
  - TO FEED OUR ANALYSIS OF OBSTACLES AND REMEDIES TO EPEC AND THE COMMISSION
  - TO REACT TO SUGGESTIONS BY EPEC OR THE COMMISSION
  - TO GET TOGETHER REGULARLY TO REVIEW PROGRESS AND DISCUSS SPECIFIC ISSUES

