

BUSINESSEUROPE



EASTERN PARTNERSHIP SUMMIT

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BUSINESSEUROPE

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General Introduction: Members and structure

40 MEMBER FEDERATIONS FROM 34 COUNTRIES

COUNCIL OF PRESIDENTS

EXECUTIVE COMMITTEE

EXECUTIVE BUREAU

DIRECTOR GENERAL
MANAGEMENT COMMITTEE

PERMANENT DELEGATES

Advisory and Support Group Members

BUSINESSEUROPE is the voice of business in Europe



7 Policy Committees



Messages to the European Commission

- Fixing the financial system and restoring credit flows
- Implementing reforms to attract investment and innovation
- Developing a viable exit strategy to excessive public deficits
- Boosting skills and human capital for the recovery
- Bolstering open trade and fighting protectionism
- Ensuring global commitments to fight climate change



International Issues

EU Trade Negotiations (2010)

- WTO : Technical phase of negotiations
- FTAs
 - South Korea
 - Canada
 - India
 - EU-Mercosur
 - EU-Ukraine
 - EU-GCC
 - Other Eastern Partners?



Relations with the European Commission

- DG Trade
 - Civil Society Dialogue
 - Contact with country desks
 - Contact with Industry unit
- DG Enterprise
 - Cooperation on standards and regulation
 - Open industrial policy
 - Small business act



Relations with the European Commission

- Business calls on the Commission and on EU and Eastern Partner governments to:
 - Negotiate far-reaching bilateral free trade agreements.
 - Rules to safeguard and promote investments.
 - Aim for free trade in the region on industrial products, services and agriculture.



Role of business federations

- A dynamic vision for integration
 - Identify key sectors.
 - Establish bridges with EU business federations.
 - Shape agreement to foster sector development.
 - Trade rules
 - Investment rules
 - Adoption of EU standards/regulations
 - Market development
- Consultations with government
 - Outline issues for key sectors
 - Clarify rules needed for development
 - Inform business of negotiations



Cooperation: EU and Eastern federations

- EU Accession cooperation model
 - Business support programmes.
 - Public-Private-Partnership: EU/EAP Government – Business.
 - Seminars on EU acquis/regulation & business cooperation
- Challenges with Accession model
 - EU funding system for EAP
 - Role for coordinating business federations
 - Role for Commission/governments

