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INDUSTRIAL POLICY MUST PERMEATE ALL EUROPEAN POLICIES

In its Communication “An Integrated Industrial Policy for the Globalisation Era”, published today, the Commission rightly highlights that a strong industry is key for ensuring Europe’s global competitiveness in the future. Industry also provides technologies and solutions for tackling European and global societal challenges, such as an ageing society or climate change. European business therefore welcomes the renewed attention given to industrial policy and urges EU policy-makers that this now needs to become concretely visible in all upcoming EU policy initiatives.

Philippe de Buck, Director General of BUSINESSEUROPE commented: “*The business community supports Commission Vice-President Tajani’s efforts to put industrial policy at the heart of European policy-making, be it for innovation, trade or resource protection. This initiative must now be given concrete follow-up with all EU institutions and the Member States*”.

Note to the Editor

BUSINESSEUROPE represents small, medium and large companies. Active in European affairs since 1958, BUSINESSEUROPE’s members are 40 leading industrial and employers’ federations from 34 European countries, working together to achieve growth and competitiveness in Europe.

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