

BUSINESSEUROPE



Delivering public infrastructure in the 21st Century

Jean Claude Banon

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STRUCTURAL CHALLENGES FACING EUROPE

- HIGH EXPECTATIONS REGARDING PUBLIC INFRASTRUCTURE AND SERVICES
- ENVIRONMENTAL CLIMATE AND ENERGY CHALLENGES
- DEMOGRAPHIC AND SOCIAL CHALLENGES
- POST CRISIS REQUIREMENT FOR ACCRUED BUDGETARY DISCIPLINE

MORE REASONS TO SPEND
TIGHTER PUBLIC MONEY



A PUBLIC PRIVATE ALLIANCE

DRIVING FOR EXCELLENCE IN PUBLIC SERVICES MANAGEMENT AND IN THE PROCUREMENT OF PUBLIC INFRASTRUCTURE THROUGH PPP.

- INNOVATION AND CHOICE
- BETTER VALUE FOR MONEY
- ENFORCEABLE DRIVE FOR QUALITY
- ENVIRONMENTALLY AND SOCIALLY RESPONSIVE PARTNERSHIP
- NEW SOURCES OF FINANCING

BUT MANY OBSTACLES EXIST TO THAT ALLIANCE
THAT THE COMMUNITY CAN HELP ERADICATE.



AN ECONOMIC VISION AND A PLAN

BUSINESSEUROPE WELCOMES THE PUBLICATION OF ITS VISION BY THE COMMISSION AND ADVOCATES:

- PROMOTING RESULT-ORIENTED CULTURE IN THE MANAGEMENT OF PUBLIC SERVICES AND DELIVERY OF INFRASTRUCTURE
- ENSURING LEVEL PLAYING FIELD IN DELIVERY OF PUBLIC SERVICES BY PRIVATE SECTOR
- ENSURING EQUALITY OF ACCESS TO EUROPEAN AND NATIONAL FUNDING FOR PUBLIC AUTHORITIES WHATEVER MANAGEMENT
- SECURING MORE TRANSPARENCY AND BETTER ENFORCEMENT OF APPLICABLE LEGAL FRAMEWORK
- ENGAGING IN CAPACITY BUILDING
- OPTIMISING USE OF EXISTING TOOLS AND DESIGNING NEW ONES TO INFORM, TO ASSIST IN DEVELOPMENT OF PPP, TO REMOVE OBSTACLES
- ASSESSING THE BIG PICTURE ON PUBLIC INVESTMENT NEEDS AND FUNDING



DELIVERING PUBLIC INFRASTRUCTURE IN THE XXI CENTURY

- YES THE ECONOMIC DOWNTURN CALLS FOR URGENT MEASURES TO FACILITATE PPP
- BUT IT IS AS AN OPPORTUNITY TO LOOK AT STRUCTURAL ISSUES AND TO PROMOTE A PUBLIC/PRIVATE ALLIANCE
- THE END GAME:
 - HAPPIER CUSTOMERS
 - A MORE COMPETITIVE EUROPE
 - A BROADER INTERNAL MARKET
 - BETTER USE OF PUBLIC MONEY
 - MORE MONEY TO INVEST
- BUSINESSEUROPE STANDS READY TO PARTICIPATE IN THE DIALOGUE BETWEEN INSTITUTIONS AND STAKEHOLDERS THAT WILL BE THE LYNCHPIN OF THIS STRUCTURAL BREAKTHROUGH

