



21 November 2008

## **READY, STEADY, SERVICE! THE SERVICES DIRECTIVE: STATE OF PLAY OF NATIONAL TRANSPOSITION**

24 NOVEMBER 2008, BRUSSELS  
BUSINESSEUROPE, "Europe" meeting room

- 14h00** Registration of participants
- 14h15** Welcome by Philippe de Buck, BUSINESSEUROPE Director General
- 14h30** Keynote address by Emer Daly, Director, Directorate B - Horizontal Policy Development, DG Internal Market and Services
- 14h45** Key findings from BUSINESSEUROPE's transposition report by Damien Verdier, Chair of BUSINESSEUROPE's Free Movement of Services Working Group
- Q&As
- 15h45** Coffee Break
- 16h00** **PANEL DEBATE**
- TRANSPOSING THE SERVICES DIRECTIVE: CHALLENGES AND EXPECTATIONS
- Sophie in't Veld, Member of the Committee on Economic and Monetary Affairs of the European Parliament
  - Anna-Lena Bohm, CEO of UniGuide (consulting services company, Sweden)
  - Marie-José Palasz, Head of mission on transposition of the Services Directive, French Ministry of Economy and Finance
- Q&As
- 17h15** Conclusions and key recommendations by Philippe de Buck, BUSINESSEUROPE Director General
- 17h30** Drinks reception