

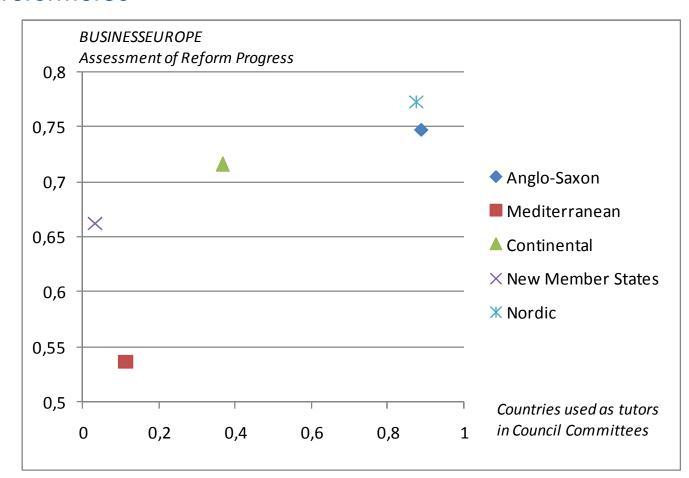
Lisbon Strategy: current and future challenges

Marc Stocker, Director Economics 19 September 2008

EU as national reform facilitator: Fostering policy learning



Sharing of best practices but weak performers remain weak reformersõ



Source: BUSINESSEUROPE Reform Barometer and Nedergaard (2006)

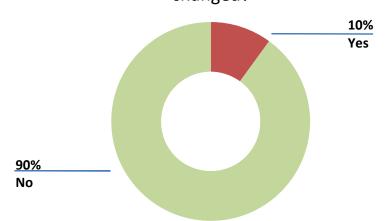






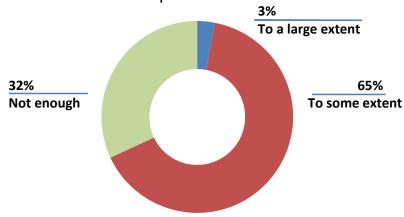
EU recommendations identify the right challenges but are poorly implementedô

Should Country Specific Recommendations be changed?



Source: BUSINESSEUROPE Reform Barometer







EU as a national reform facilitator: How can benchmarking boost delivery?



Good benchmarking instruments can reinforce:

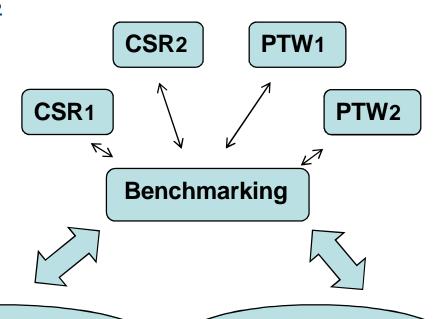
- " Policy learning
- " credibility of EU recommendations
- Monitoring of national progress
- " Pressure on under-performer
- Public awareness

Balancing the need for complexity

And clear messagesõ

⇒ <u>Summary indicators</u>

⇒ League tables !!



Peer pressure

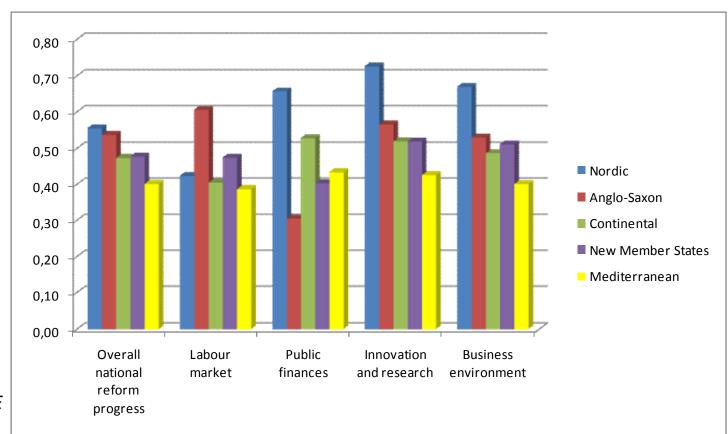
4

Communication

BUSINESSEUROPE & Reform Barometer: A measure of reform adequacy



Reform progress in 17 policy areas weighted by level of priorityo



Source: BUSINESSEUROPE Reform Barometer



5

The path for success after 2010: Using EU policies to leverage national reforms



Identify common challenges

Global competition, ageing, food & energy security, climate, financial stability

Focus on EU leverages

- Economic integration and stability (single market, single currency)
- Innovation, skills & SME policies (EU budget, industrial property, immigration, access to finance, better regulation, etc...)
- Combining energy, climate and competitiveness policies
- External dimension (market access, regulation, climate, financial and macroeconomic stability)



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The path for success after 2010: common goals, stronger EU leverages, better communication



Increase political stake

- Distinguish reforms for MS own good and for common goals (priority on latter)
- Sthengthen engagement of EU at national level
- " Involve social partners
- Communicate more and better ...



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