



Liberté • Égalité • Fraternité

RÉPUBLIQUE FRANÇAISE

REPORT for the French EU Presidency

A EUROPEAN STRATEGY FOR GLOBALISATION

Laurent COHEN-TANUGI



Lisbon: A Mixed Assessment

- Relevant agenda
- Uneven results
- Defective method



Lisbon: A Defective Method

Some virtues, but

- Too many objectives
- Too broad a scope
- Too little constraint
- Too much bureaucracy, too little political ownership at the national and EU levels



New Challenges and Opportunities: A Changing World

- Is the Single Market still relevant?
- The rise of new economic powers
- Energy and climate change
- The geopoliticization of globalisation



New Challenges and Opportunities: A Changing EU

- Growing heterogeneity
- Growing old
- EMU's unfinished business
- Euroscepticism on the rise



Lisbon 2008-2010: A Temporary Status Quo

- Focus on implementation
- The end of a cycle
- Thinking beyond 2010:
a European Council mandate



The Post-2010 Agenda

Europe's twin challenges:

- **Staying in the race in the 21st century's global economy**
- **Bridging the gap between Europe's economic weight and its international influence**



The Post-2010 Agenda

- **Lisbon's twin shortcomings as a European response to globalisation**
 - insufficient results
 - lack of external focus
- **« EuroWorld 2015 »'s twin objectives:**
 - adapting to globalisation: « Lisbon Plus »
 - shaping globalisation: a comprehensive set of common external policies



Lisbon Plus: Adapting to Globalisation

- A more focused agenda: competitiveness through innovation
- A more effective governance method



Lisbon Plus: A Better Focused Agenda

- Back to the knowledge economy
- Mobilizing Europe' human capital
- Leveraging the green economy



Lisbon Plus: A More Effective Governance

- Better targeted, differentiated and evaluated objectives
- Enhancing the Community dimension
- More pressure on the Member states
- Political ownership



Shaping Globalisation: The External Dimension

- The next frontier of European unification
- Common policies vs. OMC (not part of the Lisbon strategy)
- Revisiting existing policies (trade, external dimension of the Single Market, EMU and CAP, cooperation)



Shaping Globalisation: Developing New External Policies

- An energy diplomacy
- An environmental diplomacy
- An immigration/ Codevelopment policy
- An international normative strategy
- Monitoring non-EU investments in sensitive sectors



EuroWorld 2015

- A « third way » between mere adaptation and protectionism
- A new project for Europe after the Single Market and EMU
- A proposed roadmap for the next Commission

