



## PRESS RELEASE

16 July 2008

### **SUSTAINABILITY ACTION PLAN: YES, BUT AVOID MORE BUREAUCRACY AND INVOLVE INDUSTRY**

Today, the Commission adopted a Sustainable Consumption and Production and Sustainable Industrial Policy Action Plan. It is largely aimed at increasing information available to consumers on the environmental performance of products in order to influence their choice. BUSINESSEUROPE has always been in favour of encouraging a move towards consumption and procurement behaviours which are in line with sustainable development.

BUSINESSEUROPE has also permanently stressed that regulation should not lead to an increase of bureaucracy and administrative burden. The concrete proposals contained in the action plan must therefore meet the better regulation objectives at the core of the European Union's action.

BUSINESSEUROPE Secretary General, Philippe de Buck, noted: *"Industry insists that impact assessments on the specific proposals for regulation be carried out to the highest standards. European companies must be fully involved in the design of these instruments because they will have to implement them."*

#### NOTE TO THE EDITOR

BUSINESSEUROPE – the Confederation of European Business represents more than 20 million small, medium and large companies. Active in European affairs since 1958, BUSINESSEUROPE Members are 40 central industrial and employers' federations from 34 countries, working together to achieve growth and competitiveness in Europe.

For further information, please contact: Maria Fernanda Fau +32(0)2 237.65.62  
[www.business-europe.eu](http://www.business-europe.eu)