



WE CHANGED OUR NAME ON 23 JANUARY 2007. WHY ?

Because **BUSINESS**, at the heart of **EUROPE**, creates growth and jobs, for the prosperity of the European citizens.

WHAT MISSIONS FOR **BUSINESSEUROPE** ?

- Actively promotes the role of enterprises in Europe
- Advocates a competitive business environment
- Is a recognised social partner in the European Social Dialogue
- Is the Voice of Business for building the future of Europe

PRIORITIES FOR **BUSINESSEUROPE** TO BOOST EUROPE



**IMPLEMENT THE REFORMS FOR
GROWTH AND JOBS**



**INTEGRATE
THE EUROPEAN MARKET**



GOVERN THE EU EFFICIENTLY



FIGHT NATIONAL PROTECTIONISM



**TAKE ADVANTAGE OF THE
OPPORTUNITIES OF ENLARGEMENT**



**REFORM EUROPEAN SOCIAL SYSTEMS
TO MAKE THEM SUSTAINABLE**