

# **2<sup>nd</sup> Competitiveness Day**



## « How to boost competitiveness by 2010:

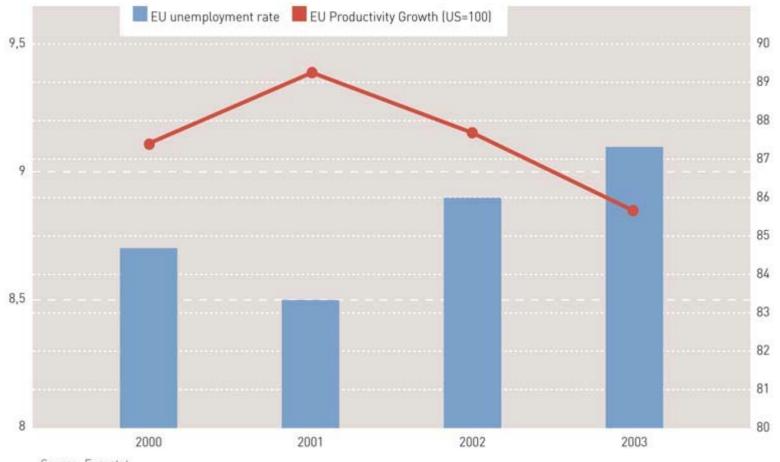
## Lisbon mid-term review »

Philippe de Buck

**UNICE Secretary General** 



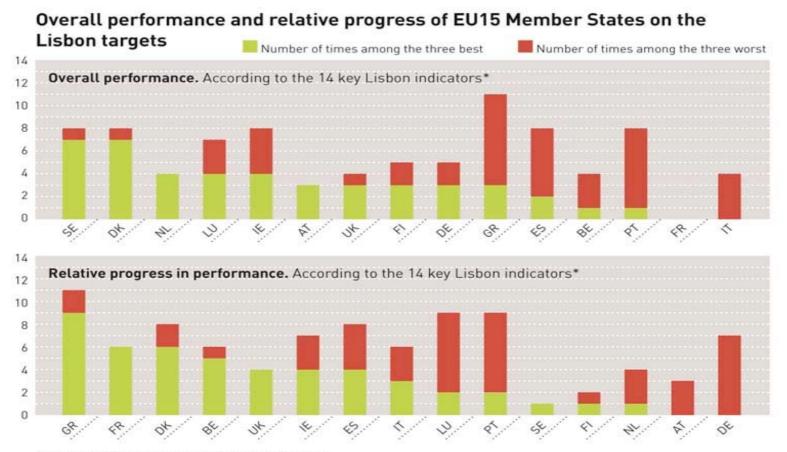
### It is all about productivity and employment



Source: Eurostat

### **Implement the Lisbon Strategy at national level**





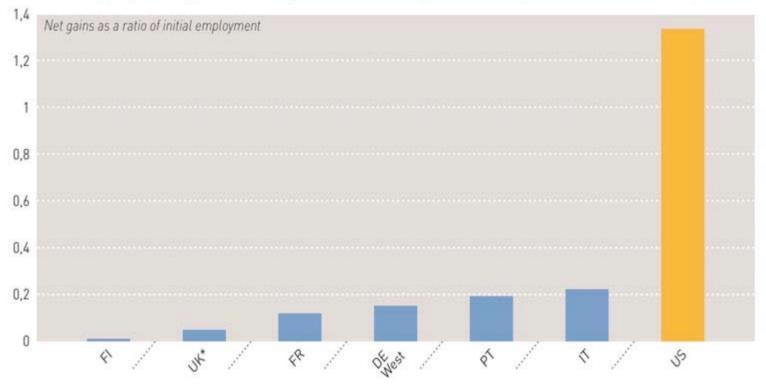
#### Source: UNICE average with data from the Kok report

\* Structural indicators: GDP per capita in PPS, labour productivity, employment rate, employment rate of older workers [%], educational attainment [20-24] [%], research and development expenditure [% of GDP], business investment [% GDP]; comparative price levels [EU 15=100], at-risk-of-poverty rate [%], long-term unemployment [%], dispersion of regional employment rates, greenhouse gas emissions, energy intensity of the economy, volume of transport.



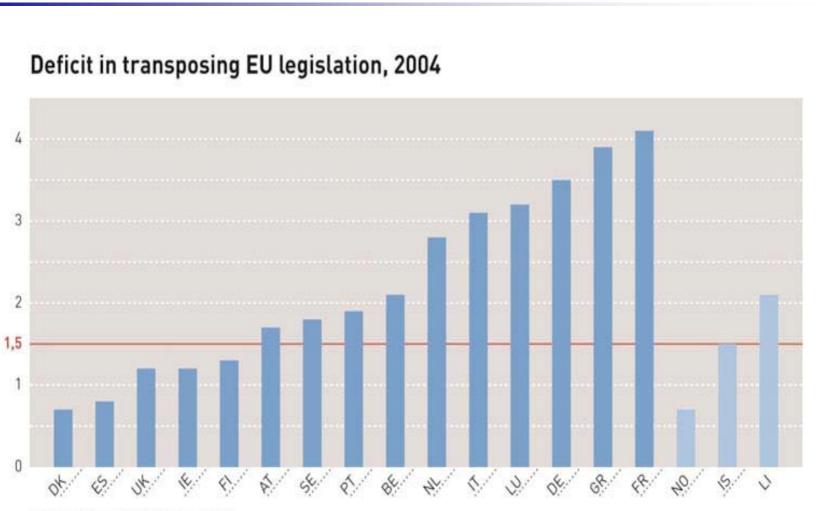
### **Create more growth and employment**





\* Net employment data for the UK refers to cohorts of firms that entered the market in the 1985-1990 period. Source: OECD.

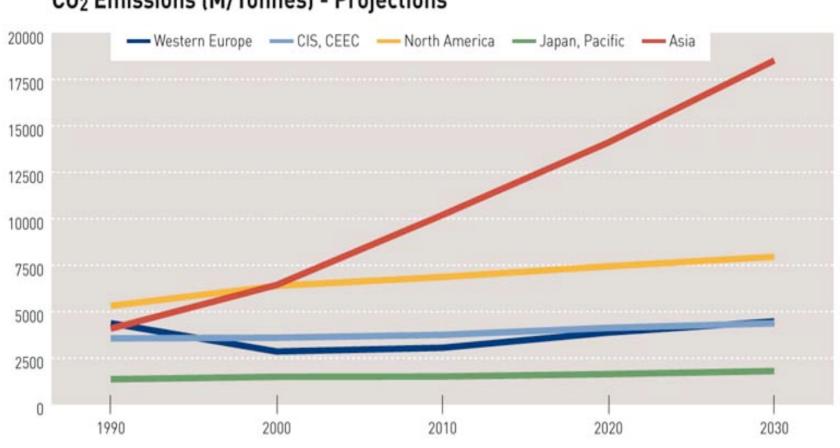
## **More internal market**



Source: Internal Market Scoreboard.





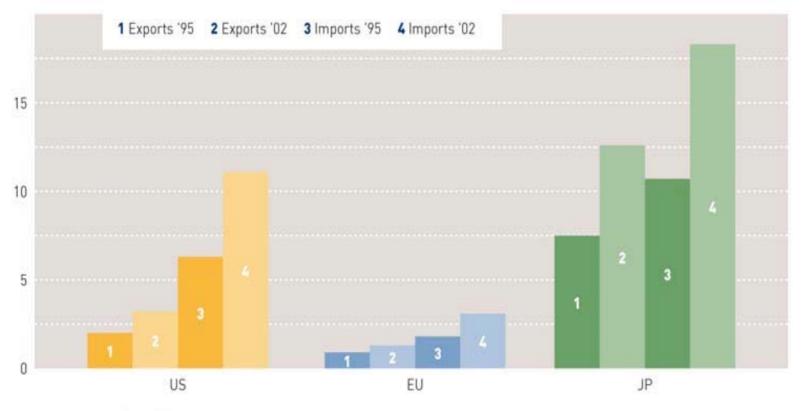


#### CO<sub>2</sub> Emissions (M/Tonnes) - Projections

Source: European Commission, "Energy and Technology Trends to 2030" (2003)



#### Trade with China as share of total Exports and Imports



Source: World Bank, 2003



## <u>Mid-term review = focus on 3 major issues</u>

- Competitiveness for sustainable development
- National ownership and naming, faming, blaming
- Competitiveness Council is the guardian