

2nd COMPETITIVENESS DAY

9 DECEMBER 2004

PROGRAMME

AT THE EUROPEAN PARLIAMENT'S HEMICYCLE IN BRUSSELS



PROGRAMME

→ 10h00

European companies at the heart of a stronger Europe

Mr Jürgen Strube, President of UNICE

→ 10h05

New European Parliament's vision for competitiveness

Mr Josep Borrell, President of the European Parliament

→ 10h15 -12h00

Is a conducive environment for business in place?

■ Mr Dieter Hundt, President of BDA and Chief Executive Officer and Managing Director of Allgaier Werke GmbH

■ Mr Ulysses Kyriacopoulos, Chairman of the Federation of Greek Industries and Chairman of S&B Industrial Minerals S.A., and of Motordynamics S.A.

■ Mr Paul Polman, Group President Europe, Procter & Gamble

■ Mr Jean-René Fourtou, CEO Vivendi, President of ICC

■ Mrs Sabine Herold, Co-owner and Managing Director, DELO Industrial Adhesives

■ Mr John Monks, Secretary General of ETUC

Moderator: Alex Puissant, Journalist

→ 12h05

How to boost competitiveness by 2010: Lisbon mid-term review

Mr Philippe de Buck, UNICE Secretary General

→ 12h15

Industry wants to stay in Europe, does Europe want industry to stay?

Mr Guy Dollé, President Eurofer and CEO of Arcelor

→ 12h30

A stability-oriented monetary policy as a necessary condition for long-term growth

Mr Jean-Claude Trichet, President of the European Central Bank

→ 12h45 -14h00

LUNCH

→ 14h30

European companies in pole position

Mr Luca Cordero di Montezemolo, President of Confindustria, FIAT and Ferrari

→ 14h45

Lisbon and the cohesion policy

Ms Danuta Hübner, Member of the European Commission

→ 15h00 -15h10

Making Europe more competitive

Mr Günter Verheugen, Vice-President European Commission, Enterprise and Industry

→ 15h10 -16h30

Competitiveness in an enlarged Europe

■ Mr John Weston, Chairman of Spirent Plc.

■ Mr Christoph Leidl, President of Eurochambers

■ Mr Peter Bakker, CEO TPG

■ Mr Giles Chichester, Chairman of EP's Industry Committee

■ Mr Ján Figel, Member of the European Commission

Moderator: Alex Puissant, Journalist

→ 16h30

Role of the Competitiveness Council

Mr Laurens Jan Brinkhorst, Dutch Minister of Economics and President of the Competitiveness Council

→ 16h50

Europe and its companies united to win

Mr Jürgen Strube, President of UNICE

→ 17h00

The Lisbon Commission

Mr José Manuel Barroso, President of the European Commission