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**Final update - 2 May 2002**  
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# European Business Summit

BRUSSELS 6-8 JUNE 2002

*Congress and Networking*

An initiative of



with



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The European Commission



Brussels-Capital Region

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► **Theme: Entrepreneurship and Sustainable Development in an Enlarged Europe**

The 6-8 June, Brussels will see 1500 top level participants from the political and business world discuss the theme of **Entrepreneurship and Sustainable Development in an Enlarged Europe** in 14 sessions. In addition, **Candidate Countries** will present their economic achievements and business opportunities.

The Summit means triple added value to its participants: **congress, networking and exhibition.**

Attend the European Business Summit and boost your business success through direct contacts with those who are shaping your economic future!

## ► Thursday 6 June 2002

- 10.00** Several satellite activities will take place on Thursday morning 
- 13.00** Participants welcome and registration  
Opening of the Networking Village 
- 14.30** Official opening of the European Business Summit in the Networking Village by:  
Charles Picqué, *Belgian Federal Minister of Economy*  
François-Xavier de Donnée, *Minister-President of the Brussels-Capital Region*  
Freddy Thielemans, *Mayor of Brussels*  
Philippe de Buck van Overstraeten, *Secretary-General UNICE*  
Tony Vandeputte, *CEO VBO-FEB*

**14.45-15.45** Business Opportunities in Candidate Countries: **Candidate Countries**  
Latvia • Slovak Republic • Slovenia • Turkey

**16.00-17.15** Interactive panel discussions (concurrent)

### EU financial markets in a wider Europe

Philippe Maystadt, *President European Investment Bank*  
Jean-François Théodore, *CEO Euronext*  
Chris Lebeer, *CEO Banksys*  
Lutgart Van den Berghe, *Member Supervisory Board ING Group*  
Tonio Depasquale, *Chief Officer Bank of Valletta Plc (Malta)*

1: Economic Performance

### Consumer confidence and safe food products

David Byrne, *European Commissioner*  
Antony Burgmans, *Chairman Unilever*  
Dimitris Daskalopoulos, *Chairman and CEO Delta Holding*  
Roland Vaxelaire, *Permanent Delegate Carrefour Group to the EU*  
Jim Murray, *Director BEUC*

2: Social Performance

### Global climate change obligations and environmental policy


Jacqueline Aloisi de Lardere, *Assistant Executive Director UNEP*  
Paul Skinner, *Group Managing Director Royal Dutch/Shell*  
Fabrizio d'Adda, *Chairman and CEO Polimeri Europa*  
Perry Fredriksson, *President Global Responsibility International AB*  
Tony Long, *Director WWF European Policy Office*

3: Environmental Performance

**17.30-18.30** **Plenary Session: Lessons from previous Enlargements and the challenge of future Enlargement**

Luc Vansteenkiste, *President VBO-FEB*  
Annemie Neyts, *Minister at the Belgian Foreign Office*  
Adrian Nastase, *Prime Minister of Romania*  
Jean-Philippe Courtois, *President Microsoft EMEA*  
Günter Verheugen, *European Commissioner*  
José María Aznar, *Prime Minister of Spain, President European Council\**

Plenary session

**18.30-23.00** Gala Evening   
*We invite you to join us in the Networking Village for an evening of celebration in image and in sound with a very special group of performers. A European buffet and drinks will be served throughout the evening.*

## ► Friday 7 June 2002

**09.00-10.15** Interactive panel discussions (concurrent)

### E-business and e-government in the new Europe

Erkki Liikanen, *European Commissioner*  
Bernard Vergnes, *Chairman Emeritus Microsoft EMEA*  
Michael Treschow, *Chairman of the Board of Directors Ericsson*  
Linnar Viik, *Head of the Estonian IT College*

1: Economic Performance

### Meeting the skills gap across Europe

Viviane Reding, *European Commissioner*  
Antonio Borges, *Managing Director and Vice Chairman Goldman Sachs*  
Umberto Paolucci, *Vice-President Corp. and Govt. Strategy Microsoft EMEA*  
Lajos Nyiri, *Partner and Executive Manager Zinnia Group L.P. (Hungary)*

2: Social Performance

	<p><b>Sustainable energy supply in a liberalised and enlarged market</b>            Bendt Bendtsen, <i>Minister of Economic and Business Affairs, Denmark*</i>            Jean-Pierre Hanssen, <i>CEO Tractebel</i>            Angelo Airaghi, <i>Chairman Ansaldo Energia</i>            György Mosonyi, <i>CEO MOL plc. (Hungary)</i>            Viktor Chernomyrdin, <i>Ambassador of the Russian Federation to Ukraine</i></p>	3: Environmental Performance
10.30-11.30	<p>Business Opportunities in Candidate Countries:  <b>Hungary • Lithuania • Malta • Poland</b></p>	Candidate Countries
11.45-13.00	Interactive panel discussions (concurrent)	
	<p><b>From Lisbon to Barcelona and beyond: What next to consolidate a competitive and innovative Europe?</b>            Philippe Busquin, <i>European Commissioner</i>            Jacques H. Schraven, <i>President VNO-NCW and Vice-President UNICE</i>            Scott Beardsley, <i>Director McKinsey &amp; Company</i>            Myles Staunton, <i>Irish Representative Trilateral Executive Committee</i>            Valdis Lokenbāhs, <i>President DATI Group (Latvia)</i></p>	R&D Session
	<p><b>Strategic alliances and competition</b>            Mario Monti, <i>European Commissioner</i>            Jean Lemierre, <i>President EBRD</i>            Pierre Jean Everaert, <i>Chairman of the Board of Directors Interbrew</i>            Dominic Casserley, <i>Director McKinsey &amp; Company</i>            Bojidar Danev, <i>Chairman Bulgarian Industrial Association</i></p>	1: Economic Performance
	<p><b>Migration of workers in a wider Europe</b>            Odile Quintin, <i>Director-General, DG Employment and Social Affairs</i>            Peter Mitterbauer, <i>President VÖI and Chairman and CEO MIBA</i>            Jak V. Kamhi, <i>President Profilo Holding AS</i>            Göke Daniel Frerichs, <i>President European Economic and Social Committee*</i>            Giampiero Alhadef, <i>President of the Platform of European Social NGO's</i></p>	2: Social Performance
13.00-14.30	Lunch in the Networking Village	
13.30-14.30	<p>Business Opportunities in Candidate Countries:  <b>Bulgaria • Czech Republic • Estonia • Romania</b></p>	Candidate Countries
14.45-16.00	Interactive panel discussions (concurrent)	
	<p><b>The enlarged single market in a globalised economy</b>            Pascal Lamy, <i>European Commissioner</i>            Daniel Janssen, <i>Chairman of the Board Solvay</i>            Martti Ahtisaari, <i>Chairman EastWest Institute and former President of Finland</i>            Michel Tilmant, <i>Vice-Chairman of the Executive Board ING Group</i>            Petras Austrevicius, <i>Chief Negotiator for Lithuania</i></p>	1: Economic Performance
	<p><b>One European social model for 28 countries?</b>            Anna Diamantopoulou, <i>European Commissioner</i>            Etienne Davignon, <i>President CSR Europe Advisory Board</i>            Ernest Antoine Seillière, <i>President MEDEF and Vice-President UNICE</i>            Emilio Gabaglio, <i>Secretary General ETUC</i>            Jacek Piechota, <i>Minister of Economy, Poland*</i></p>	2: Social Performance
	<p><b>Mobility and the development of new transport modes</b>            Loyola de Palacio, <i>Vice-President European Commission*</i>            Senior Executive, <i>DHL Worldwide*</i>            Hans Rat, <i>Secretary-General International Association of Public Transport</i>            Beatrice Schell, <i>Director European Federation Transport &amp; Environment</i></p>	3: Environmental Performance
16.00-16.30	Coffee break in the Networking Village	
16.30-17.30	<p><b>Plenary Closing Session: "Entrepreneurship and sustainable development in an enlarged Europe: future challenges for the business world."</b>            Georges Jacobs, <i>President UNICE</i>            Gerhard Cromme, <i>ERT President and CEO ThyssenKrupp</i>            Jean-Luc Dehaene, <i>Vice-President European Convention</i>            Aleksander Kwasniewski, <i>President of Poland*</i></p>	Plenary Session
18.00	Farewell Cocktail	

## ► Saturday 8 June 2002

Off-site events and leisure day (details to follow)

\* to be confirmed

# Networking Village – the Perfect Opportunity



The real added value of the European Business Summit lies in the **networking opportunities** and **effective dialogue**. We have created an ad hoc networking space in the very heart of the Congress Hall for informal meetings, presentations, press conferences and round-tables. The European Business Summit is more than a congress, it is **the place to meet, discuss and negotiate**.

The programme will allow participants sufficient time to take full advantage of the Networking Village which will be open from 12.00 on Thursday 6 June, through Friday 7 June at 20.00. In addition the Village will also be the stage for the Gala Evening on Thursday and the Farewell Cocktail on Friday, as well as hosting all lunches and coffee breaks. We hope this will encourage people to take some time out between and after sessions to **make new contacts** and renew acquaintance with old friends.

## Will be present in the Networking Village:

### European Union

European Commission (DG Enlargement, DG Enterprise, DG Environment, DG Education and Culture) • European Economic and Social Committee • European Foundation for the Improvement of Living and Working Conditions • European Investment Bank • European Agency for Safety and Health at Work • Office of the European Union for Trademarks and Design • Cordis

### Candidate Countries

Czech Republic • Estonia • Hungary • Latvia • Lithuania • Malta • Poland • Romania • Slovenia • Turkey

### UNICE - With participating federations:

CBI – United Kingdom • DI – Denmark • ETTK – Estonia • MFOI – Malta • PKPP – Poland • SPCR – Czech Republic • TUSIAD & TISK – Turkey • VÖI – Austria

VBO/FEB – Federation of Enterprises in Belgium

### and

Abelag • Ackroyd Publications • Alliance for Beverage Cartons & the Environment • Banksys • Barco • Belgacom • Brussels-Capital Region • Canada • Carrefour • CEN (European Committee for Standardization) • Cordis • CSR Europe • Decitime • DHL • EastWest Institute • EBF • L'Echo • EFES (European Federation of Employee Shareownership) • EIS • Electabel • ETUC • Euractiv • Eureka • Eurinpro • Euronext • European Copper Institute • European Movement • Young European Federalist • European Union of Federalist • Social Platform • European Voice • Eurowards • The Financial Times • De Financieel Economische Tijd • GrowthPlus • ING • Interbrew • Kompass • Malawi • Medea Trade • Microsoft • Nespresso • Océ • La Quinzaine • Renault • Siemens • SN Brussels Airlines • Solvay • Top Tools • Tractebel • United Nations Environment Programme • Vienna Business Agency • WeberShandwick /Adamson • Working foundation • Yes for Europe • Unilever

## Additional Opportunities

Alongside the core programme, additional satellite meetings are being organised by a number of organisations. These sessions are free and open to all, EBS participant and non-participant alike. They will be held on **Thursday 6 June** in conference rooms at the Networking Village in Hall 7 of Brussels Expo. Responsibility for these satellite meetings lies with the organising institution/company. You are invited to register for these sessions ahead of the Summit by **contacting the person indicated directly**. Check our website [www.ebsummit.org](http://www.ebsummit.org) for a detailed programme of these meetings.

**Please note that non-EBS delegates will be required to leave Hall 7 by 14.00 at the latest.**

The following organisations will be happy to welcome you at their satellite meeting:

- **Brussels-Capital Region** (contact [Bboone@gomb.irisnet.be](mailto:Bboone@gomb.irisnet.be))
  - 10.30 "Which Business Opportunities for European Companies?"
  - 11.15 "Centres of competence in the Capital of Europe"
  - 12.00 "The economic advantages of Brussels-Capital Region"  
with E.Tomas, Ministers Economic Affairs Brussels-Capital Region

### For EBS delegates only:

- **The Union of European Federalists** (contact [uef.european.federalists@skynet.be](mailto:uef.european.federalists@skynet.be))
  - 14.00 "European companies and the constitutional future of Europe"  
A conference on the constitutional future of Europe, with the following speakers to be confirmed: Jo Leinen, Richard Laming, Fernand Herman and Alfonso Iozzo.

# Candidate Countries Presentations

Given the core theme of Enlargement, all candidate countries have been offered a platform to present on the economic and business climate in their country

## ► Thursday 6 June 2002

14.45-15.45



### LATVIA

Aigars Kalvitis, *Minister of Economy* • Valdis Lokenbahs, *President DATI Group* • Vitalijs Gavrilovs, *President Latvian Employers Confederation* • **Moderator:** Joris Declerck, *Deputy Head Latvia Team, DG Enlargement*

### SLOVAK REPUBLIC

Peter Brno, *State Secretary Ministry of Economy* • Michal Lach, *President Federation of Employers' Associations Slovak Republic* • Artur Bobovnický, *General Director Slovak Investment and Trade Development Agency* • **Moderator:** Dirk Meganck, *Head Slovak Team, DG Enlargement*

### SLOVENIA

Renata Vitez, *State Secretary Ministry of Economy* • Matej Kovac, *Director Slovenian Trade and Investment Promotion Agency TIPO* • Edi Kraus, *Managing Director Julon* • Peter Kraljic, *Senior Director McKinsey & Company, Düsseldorf* • **Moderator:** Jaime Garcia Lombardero, *Head Slovenia Team, DG Enlargement\**

### TURKEY

Kemal Dervis, *Minister of Economic Affairs\** • Tuncay Özilhan, *Chairman Tüsiad\** • Jak V. Kamhi, *President Profilo Holding AS* • Ali Tekin, *Member of the Turkish Parliament and Delegate at the European Convention* • **Moderator:** Yusuf Sukal, *Principal McKinsey & Company, Istanbul\**

## ► Friday 7 June 2002

10.30-11.30



### HUNGARY

Péter Gottfried, *Head State Secretariat for Integration, Ministry of Foreign Affairs* • Antal Csuport, *Secretary General Confederation of Hungarian Employers' Organisation for International Cooperation* • Endre Lukács, *Managing Director 77 Elektronika* • **Moderator:** Pierre Mirel, *Head Hungary Team, DG Enlargement*



### LITHUANIA

Nerijus Eidukevicius, *Vice Minister, Ministry of Economy* • Dangis Silalnikas, *Acting Director General Lithuanian Development Agency* • Gintaras Morkis, *Director International Affairs Department, Confederation of Lithuanian Industrialists* • Michael Persson, *Director General Danisco\** • **Moderator:** Anders Henriksson, *Head Lithuania Team, DG Enlargement\**



### MALTA

Lawrence Zammit, *Chairman Malta Development Corporation* • Joe Zammit Tabona, *President Malta Federation of Industry* • Helga Ellul, *Managing Director Playmobil Malta Ltd.* • Vincent O'Doherty, *Director Superquinn* • **Moderator:** Arhi Palosuo, *Head Malta Team, DG Enlargement*



### POLAND

Jacek Piechota, *Minister of Economy* • Henryka Bochniarz, *President Polish Confederation of Private Employers*

13.30-14.30



### BULGARIA

Nikolay Vassilev, *Deputy Prime Minister and Minister of Economy\** • Other speakers to be confirmed



### CZECH REPUBLIC

Jirí Skalický, *Senator* • Miroslav Somol, *Deputy Minister, Ministry of Industry and Trade* • Stanislav Kázecký, *President Confederation of Industry Czech Republic* • Martin Jahn, *General Director, CzechInvest* • **Moderator:** Petr Leidl, *Principal McKinsey & Company, Prague*

### ESTONIA

Kristiina Ojuland, *Minister of Foreign Affairs* • Indrek Neivelt, *Chairman of the Board Hansabank* • Teet Jagomägi, *Regio AS* • **Moderator:** Dirk Lange, *Head Estonia Team, DG Enlargement*

### ROMANIA

Sorin Bota, *Secretary of State, Ministry of Public Works* • Cristian Colteanu, *Secretary of State, Ministry of Foreign Affairs* • Mariana Diaconescu, *President Eximbank* • Silviu Hotaran, *Director General Microsoft Romania* • **Moderator:** to be confirmed

\* to be confirmed



## ► What is the European Business Summit?

A unique **platform of dialogue** between business and European political leaders on European policy. Focussing on Enlargement and sustainable development, it encompasses the economic, political and social dimensions.

## ► Why should you attend?

The EBS is an unmissable opportunity to interact with business leaders and policy makers. It is unique in many ways: through its focus on European policy and attendance of the EU institutions (Commission, Parliament and Council), through the quality of its participants from the political and business arena and through the active involvement of stakeholder groups. Another original value-added feature of the summit is the 'Networking Village', an ad-hoc space for informal meetings, presentations, press conferences and round-tables.

## ► Date and Venue

The European Business Summit will take place in Brussels from **6 to 8 June 2002**. All summit sessions will be held in the **BrusselsExpo (Heysel, Hall 7)**, where you will also find the Networking Village. There will be a shuttle service between the BrusselsExpo and the Summit hotels. BrusselsExpo is easily accessible by public transport (metro Line 1A, station: Baudouin/Boudewijn). The official language of the summit is English.

## ► Conference Fees

To encourage the participation of non-governmental organisations and of business people, policy makers and civil society from candidate countries, the European Business Summit is offering a special price for NGO's and for participants from candidate countries.

### **Paid before 15/05/2002**

Candidate countries, NGO's and Exhibitors: € 1.350,00

Other delegates: € 1.650,00

(Prices are 21% VAT excluded. 21% recoverable for taxable companies)

### **Paid after 15/05/2002**

Candidate countries, NGO's and Exhibitors: € 1.500,00

Other delegates: € 1.800,00

The delegate fee includes: Entrance to all summit sessions - Entrance to the Networking Village - Full Summit documentation - Gala Evening on Thursday evening - Coffee breaks and lunches on Thursday and Friday - Farewell Cocktail on Friday evening - CV registration in the European Business Summit Guide - Access to the "Networking System" - Shuttle service.

## ► Partner Programme

To accommodate partners who will not be attending the Summit sessions, we have organised two excursions highlighting the artistic and cultural heritage of Belgium:

### **Thursday 6 June, 14.30-17.00:**

#### **Brussels, the Art of Living**

A private visit to the Palace of Charles of Lorraine (18th C.) and an exclusive tour of the van Buuren house (Art Deco), both providing unique collections of antiques, artefacts and paintings.

€ 60 (VAT incl.)

### **Friday 7 June, 09.00-17.00:**

#### **Bruges 2002, Cultural Capital of Europe**

A celebration of the city's cultural and historical heritage as well as contemporary arts, architecture and design. In addition to a guided tour of the city, there will be a private view of the Van Eyck exhibition at the Groeninghe Museum and an all inclusive lunch. € 160 (VAT incl.)

## ► Contact us for more information

### European Business Summit Secretariat:

Didier Malherbe, Founder and Managing Director (ebs@vbo-feb.be)

Leen Van Parys, Conference Manager (lvp@vbo-feb.be)

Isabella Lenarduzzi, Public Affairs Manager (il@vbo-feb.be)

Alexandra Daws, Marketing Manager (ada@vbo-feb.be)

Rue des Sols 8 - B-1000 Brussels - Belgium

Tel: +32 2 515 08 11 - Fax: +32 2 515 09 15 - Email: ebs@vbo-feb.be

### Registration & Practical information:

Meeting Time: Tel: +32 2 772 73 93 - Email: ebsummit@meeting-time.com

# Welcome Address



Having participated in the first European Business Summit in June 2000, I am convinced that this second Summit will again be able to attract a large audience for a dialogue on Europe.

The theme of the second European Business Summit **“Entrepreneurship and sustainable development in an enlarged Europe”** is well chosen and highlights two main priorities for the European Commission in 2002. Indeed, the Commission wants to deliver concrete results on the EU's enlargement negotiations by the end of 2002 and the implementation of the EU's sustainable development strategy is another of our priorities.



I wish the European Business Summit organisers a lot of success and I hope that all those having a genuine interest in Europe will be present at the BrusselsExpo on 6-8 June.

Romano Prodi  
*President*  
*European Commission*

## Register Now!

[www.ebsummit.org](http://www.ebsummit.org)

If you don't want to miss this unique opportunity to be part of the most important European dialogue between leading business people and policy makers, register for the European Business Summit today!

We have simplified the task for you and registering for the European Business Summit couldn't be easier:

Follow these **three easy steps**:

1. Visit our website [www.ebsummit.org](http://www.ebsummit.org)

2. Click on **'Registration'**

You will find an e-registration form to fill in - be sure to complete all fields marked with an asterisk (\*). The registration form includes all necessary information on registration fees, methods of payment and cancellation policy. In addition, it allows you if you so wish to register your partner for the partner programme and make a hotel reservation.

3. Click on **'Submit'**

Your registration will be automatically processed. You will receive confirmation of your registration by email once payment has been received.



Should you prefer to receive a printed registration form, please send an e-mail to [ebs@vbo-feb.be](mailto:ebs@vbo-feb.be)

Please note:

- Registration will be effective only once payment has been received
- Only registrations of named persons will be processed
- One registration form per participant

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## The European Business Summit has been made possible thanks to the kind support of

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**BIAC**, Brussels International Airport Company, [www.brusselsairport.be](http://www.brusselsairport.be)

**British Chamber of Commerce in Belgium**, the driving force for the promotion of its 300 members' interests in Belgium, [www.britcham.be](http://www.britcham.be)

**Canada Europe Round Table for Business (CERT)**, a forum for dialogue among senior business leaders, Canadian and European, and among business leaders and governments, [www.canada-europe.org](http://www.canada-europe.org)

**Cordis**, Community Research and Development Information Service, [www.cordis.lu](http://www.cordis.lu)

**CSR Europe**, the Business Network for Corporate Social Responsibility, [www.csreurope.org](http://www.csreurope.org)

**EastWest Institute**, since 1981, the largest independent transatlantic network working for European integration and stability, [www.iewis.org](http://www.iewis.org)

**EU Committee of the American Chamber of Commerce in Belgium**, represents American business interests towards the institutions of the European Union, [www.eucommittee.be](http://www.eucommittee.be)

**EUROCHAMBRES**, the network of European Chambers of Commerce and Industry, [www.eurochambres.be](http://www.eurochambres.be)

**European-American Industrial Council (EAIC)**, CEOs of the European operations of major American companies brought together by a shared concern to improve the competitiveness of Europe, [www.eaic.org](http://www.eaic.org)

**European Movement**, association for the establishment of a unified, federal Europe, [www.europeanmovement.org](http://www.europeanmovement.org)

**European Round Table of Industrialists (ERT)**, a forum of 47 European industrial leaders aimed at promoting the competitiveness and growth of Europe's economy, [www.ert.be](http://www.ert.be)

**European Services Forum (ESF)**, the organisation representing the interests of the European service industries in the context of WTO Services negotiations (GATS), [www.esf.be](http://www.esf.be)

**Eurowards**, European Trophy for Entrepreneurship, Award for Young European Entrepreneur, [www.eurowards.com](http://www.eurowards.com)

**Finmeccanica**, Italy's largest industrial group, active in the aerospace, defence, energy, transportation and IT sectors, [www.finmeccanica.it](http://www.finmeccanica.it)

**GrowthPlus**, Europe's Top 500 Job Creating Entrepreneurs, [www.growthplus.org](http://www.growthplus.org)

**International Chamber of Commerce (ICC)**, the world business organisation, [www.iccvbo.org](http://www.iccvbo.org)

**Medea**, European Institute for Research on Mediterranean and Euro-Arab Cooperation, [www.medea.be](http://www.medea.be)

**MedeaTrade**, Mediterranean and Euro-Arab Trade, [www.medeatrade.com](http://www.medeatrade.com)

**Union of European Federalists**, for a European Federal Constitution, [www.euraction.org](http://www.euraction.org)

**Vlerick Leuven Gent Management School**, your reference for doing business the European way, [www.vlerick.com](http://www.vlerick.com)

**Yes for Europe**, Young Entrepreneurs for Europe, [www.yes.be](http://www.yes.be)

**Young European Federalists (JEF)**, political movement working for an all-European federation, [www.jef-europe.org](http://www.jef-europe.org)

**Young Presidents Organisation (YPO)**, international organisation promoting better leaders through education and idea exchange, [www.ypo.org](http://www.ypo.org)

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