

For immediate release

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UNICE STEPS UP PRESS RELATIONS

Brussels. 2 July. The European Business and Employers' Organisation, UNICE has a new press and communications advisor. Ms. Susanne Klunkert, a German national with extensive lobbying and press contacts in Brussels, will be the new face of "the voice of business in Europe". Her main responsibility is to broadly communicate UNICE's views on issues such as external relations, trade, economic and financial aspects, environment, company law, social affairs and industrial policies. She will be UNICE's contact person for journalists and the media, members and Euro-MPs. Working closely with the Secretary General, Ms. Klunkert will be involved with the development of communications actions in support of UNICE's strategies and policies.

Acting Secretary General Daniela Israelachwili expressed her satisfaction: "UNICE is planning to step up its communications strategy and Susanne Klunkert's arrival is very timely in that respect".

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PLEASE FEEL FREE TO INCLUDE MS. KLUNKERT IN YOUR LIST OF REGULAR CONTACTS.