



SVENSKA ARBETSGIVAREFÖRENINGEN

Young Entrepreneurs – Europe's challenge for tomorrow. Latest news.

22 March 2001 in Stockholm

An event coinciding with the extra EU summit in Stockholm

We are pleased to welcome you to a European conference on young entrepreneurship – a prerequisite for growth and prosperity!

Welcoming reception is held at the famous Vasa Museum on the evening of March 21. The reception is hosted by the management of ABB. *Mr George Jacobs, president of the UNICE* (Union of Industrial and Employer's Confederations of Europe) will attend.

The opening speech of the conference the 22 of March will be held by *Mr Sören Gyll, chairman of the federation of Swedish Enterprise* together with representatives of UNICE and the EU Commission.

The programme is focusing on Entrepreneurship issues, education and attitudes of young people and enterprise culture. It's organised on basis of a brand new *benchmarking study* which is a joint project between business and employers organisations in ten countries; *Austria, Netherlands, France, Germany, the United Kingdom, Ireland, Denmark, Finland, Spain and Sweden.*

There will be special comments on the benchmarking study results by *Mr Jacques Schraven, President of VNO-NCW of Netherlands*, also representing UNICE.

Workshop presentations of Good Practice initiatives to promote young entrepreneurship will be held from *Finland, Sweden, Netherlands* and the *United Kingdom.*

An interactive debate will take place based on presentations of *four young entrepreneurs* from different countries presenting their companies, careers and success factors.

The conference will be surrounded with events such as meeting with *"Flashes of Genius"*, children between six and eleven presenting their own innovations and a visit to nearby *Young Enterprise trades fair.*

We close the conference in the *City Hall of Stockholm* in the Blue Hall where the annual Nobel Prize banquet is held. The City of Stockholm is our host.

All necessary details about the programme and registration are found on the Internet at; <http://www.saf.se/youngentrepreneurs>. For information please contact the Conference secretariat, Ms Christina Fellström, +46 8 762 70 02, fax + 46 8 32 82 22, christina.fellstrom@saf.se.

We look forward to seeing you during an eventful day at Young Entrepreneurs – Europe's challenge for tomorrow. *Please book without delay, as space is limited to 200 delegates.*

Best regards

A handwritten signature in black ink, appearing to be 'Christina Fellström', written in a cursive style.



Ulf Lindberg
Chairman of the organising committee of Young Entrepreneurs